

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2005.

MA MANAGEMENT (FULL-TIME: N1K607)
MA MARKETING (FULL-TIME: N1K807)
MA HUMAN RESOURCE MANAGEMENT (FULL-TIME: N1K507)
MA ENTREPRENEURSHIP (FULL-TIME: N1K307)
(not recruiting 2007/08)

1. Programme offered at: Durham
2. Mode of study: full-time (11 months).
3. Candidates whose first language is not English will normally be required to possess recent English language test scores of 7.0 or above (written score of 6.0 or above) in IELTS, or 600 or above (TWE 5.0 or above) in TOEFL, or an equivalent qualification;
4. Programme of study:

Module	Code	Credits	Core (C) or Optional (O)	Level
Strategy	BUSI42115	15	C	4
Business Economics and Accounting	BUSI52415	15	C	4
Organisation Behaviour	BUSI4V815	15	C	4
Research Methods in Business and Management	BUSI42130	30	C	4
Dissertation	BUSI59945	45	C	4
Modules to the value of 60 credits from the appropriate section below:				
<u>MA Management</u>				
Operations and Supply Chain Management	BUSI55215	15	C	4
Strategic Marketing Management	BUSI5B815	15	C	4
Modules to the value of 30 credits from the following:				
Buyer Behaviour and Marketing Communications	BUSI42515	15	O	4
Change, Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Employee Relations and Reward	BUSI5C315	15	O	4
Financial Management	BUSI53115	15	O	4
Global Strategic Management	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Information Systems – a Marketing Perspective	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Management Decision Making	BUSI41615	15	O	4
New Venture Creation (MA)	BUSI5C715	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Entrepreneurship</u>				
Entrepreneurial Environment and Context	BUSI5C815	15	C	4
New Venture Creation (MA)	BUSI5C715	15	C	4
Projects in Entrepreneurship	BUSI5F115	15	C	4
Modules to the value of 15 credits from the following:				
Change, Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Strategic Management	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Information Systems – a Marketing Perspective	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Practising Social Marketing	BUSI4V915	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Human Resource Management</u>				
Change, Work and Society	BUSI5F015	15	C	4
Employee Relations and Reward	BUSI5C315	15	C	4

Human Resource Management	BUSI53215	15	C	4
Modules to the value of 15 credits from the following:				
Buyer Behaviour and Marketing Communications	BUSI42515	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Strategic Management	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Information Systems – a Marketing Perspective	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Marketing</u>				
Buyer Behaviour and Marketing Communications	BUSI42515	15	C	4
Practising Social Marketing	BUSI4V915	15	C	4
Strategic Marketing Management	BUSI5B815	15	C	4
Modules to the value of 15 credits from the following:				
Change, Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Strategic Management	BUSI5G815	15	O	4
Information Systems – a Marketing Perspective	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Management Decision Making	BUSI4I615	15	O	4
New Venture Creation (MA)	BUSI5C715	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4

5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
6. Candidates must normally pass core modules to the value of at least 60 credits before proceeding to the dissertation.
7. All module retakes shall normally take place at the next normal occasion except where specified in 8 below.
8. Candidates who have failed modules which are not required for progression to the dissertation may elect to be re-assessed in those modules in the September following the first occasion of assessment. The re-examination period shall take place after the dissertation submission date.
9. All candidates must submit by no later than 5 September 2008, a dissertation of not more than 12,000 words including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices. This must be on a topic relevant to the particular MA programme for which they are registered.