

BA BUSINESS WITH PLACEMENT YEAR (N102)

Programme offered at: Queen's Campus, Stockton.

Mode of study: this programme is available full-time.

LEVEL 1 (Certificate)

| | | | |
|---|--|----------|----|
| 1 | Introduction to Management # | BUSS1011 | 20 |
| 2 | Foundations of Finance | ECOS1011 | 20 |
| 3 | Introduction to Economics | ECOS1031 | 20 |
| 4 | Introduction to Accounting | ECOS1081 | 20 |
| 5 | Quantitative Methods # | ECOS1101 | 20 |
| 6 | EITHER Introduction to Entrepreneurship | BUSS1111 | 20 |
| | OR Study and Research Methods and Information Technology | ECOS1111 | 20 |

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

LEVEL 2 (Diploma)

| | | | |
|-----|---|----------|----|
| 1 | Practice of Marketing # | ECOS2151 | 20 |
| 2 | Information Systems # | BUSS2011 | 20 |
| 3 | Organisational Behaviour # | BUSS2081 | 20 |
| 4-6 | Modules to the value of 60 credits chosen from List A below €\$ | | |

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

€ Students may substitute one 20 credit module with a Level 2 language module, subject to the approval of the Director of Undergraduate Studies.

\$ Students from the Hong Kong Baptist University who have entered direct into Level 2 of this programme must take Foundations of Finance (ECOS1011) as one of their two option choices.

YEAR 3 (Placement)

Students will undertake an approved work placement of not less than 40 weeks. From 2008/09 students will also be able to apply to spend the third year of the programme undertaking an approved study placement in an overseas university. Combinations of study and work placements will also be possible.

Student progress will be assessed at threshold level by continuous assessment of the student's performance during the placement and a final report. Assessment does not contribute to the marks used to determine the award of the degree but successful completion is required to qualify for the BA Business with Placement Year.

LEVEL 3 (Degree)

| | | | |
|-----|---|----------|----|
| 1-2 | Dissertation in Business (40 Credits) ~ | BUSS3082 | 40 |
| 3 | Strategy and International Business | BUSS3181 | 20 |
| 4 | Corporate Responsibility | BUSS3191 | 20 |
| 5-6 | Modules to the value of 40 credits chosen from List B below | | |

~ These modules must be passed at 40% or above. A mark of 30-39% cannot be compensated.

LIST A

| | | |
|---|----------|----|
| Microeconomics for Business | ECOS2121 | 20 |
| Operations Management | BUSS2031 | 20 |
| Corporate Financial Reporting | BUSS2071 | 20 |
| Management Accounting | BUSS2061 | 20 |
| Principles of Business Law and Business Taxation | BUSS2051 | 20 |
| Corporate Finance | ECOS2011 | 20 |
| Macroeconomics and International Finance for Business | ECOS2131 | 20 |
| Financial Markets and Risk Management | ECOS2141 | 20 |

LIST B

| | | |
|--|----------|----|
| Business Creativity and Organizational Change | BUSS3071 | 20 |
| Public Administration and Management | BUSS3091 | 20 |
| Financial Engineering | ECOS3251 | 20 |
| Corporate Governance | BUSS3101 | 20 |
| Contemporary Issues in Financial Accounting | BUSS3051 | 20 |
| Financial Planning and Control | BUSS3061 | 20 |
| Evolutionary Psychology and Consumer Behaviour | BUSS3141 | 20 |
| Marketing Research | BUSS3161 | 20 |
| Human Resource Management | BUSS3151 | 20 |

Work and Organisation
International and Multinational Finance

BUSS3171 20
ECOS3211 20
