

BA BUSINESS (N200)

Programme offered at: Queen's Campus, Stockton.

Mode of study: this programme is available full-time.

LEVEL 1 (Certificate)

1	Introduction to Management #	BUSS1011	20
2	Foundations of Finance	ECOS1011	20
3	Introduction to Economics	ECOS1031	20
4	Introduction to Accounting	ECOS1081	20
5	Quantitative Methods #	ECOS1101	
6	EITHER Introduction to Entrepreneurship	BUSS1111	20
	OR Study and Research Methods and Information Technology	ECOS1111	20

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

LEVEL 2 (Diploma)

1	Practice of Marketing #	ECOS2151	20
2	Information Systems #	BUSS2011	20
3	Organisational Behaviour #	BUSS2081	20
4-6	Modules to the value of 60 credits chosen from List A below*. \$		

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

* Students may substitute one 20 credit module with a level two language module, subject to the approval of the Director of Undergraduate Studies.

\$ Students from the Hong Kong Baptist University who have entered direct into Level 2 of this programme must take Foundations of Finance (ECOS1011) as one of their two option choices.

YEAR 3 (Optional Placement)

From 2007/8, students may apply for a transfer to the BA Business (with Placement) degree where they will undertake an approved work placement of not less than 40 weeks. From 2008/9 students will also be able to apply to spend the third year of the programme undertaking an approved study placement in an overseas university. Combinations of study and work placements will also be possible. In all cases assessment will be formative and hence will contribute only indirectly to the overall degree classification.

LEVEL 3 (Degree)

1-2	Dissertation in Business (40 Credits) ~	BUSS3082	40
3	Strategy and International Business	BUSS3181	20
4	Corporate Responsibility	BUSS3191	20
5-6	Modules to the value of 40 credits chosen from List B below.		

~ These modules must be passed at 40% or above. A mark of 30-39% cannot be compensated.

LIST A

Microeconomics for Business	ECOS2121	20
Operations Management	BUSS2031	20
Corporate Financial Reporting	BUSS2071	20
Management Accounting	BUSS2061	20
Principles of Business Law and Business Taxation	BUSS2051	20
Corporate Finance	ECOS2011	20
Macroeconomics and International Finance for Business	ECOS2131	20
Financial Markets and Risk Management	ECOS2141	20

LIST B

Business Creativity and Organizational Change	BUSS3071	20
Public Administration and Management	BUSS3091	20
Financial Engineering	ECOS3251	20

Corporate Governance	BUSS3101	20
Contemporary Issues in Financial Accounting	BUSS3051	20
Financial Planning and Control	BUSS3061	20
Evolutionary Psychology and Consumer Behaviour	BUSS3141	20
Marketing Research	BUSS3161	20
Human Resource Management	BUSS3151	20
Work and Organisation	BUSS3171	20
International and Multinational Finance	ECOS3211	20
