

**EXECUTIVE MA ENTERPRISE MANAGEMENT**

**(PART-TIME: N1KG07; DISTANCE TEACHING (GIBRALTAR): N1DL07; DISTANCE TEACHING (JORDAN): N1DE07; DISTANCE TEACHING (ABU DHABI): N1DB07)**

**POSTGRADUATE DIPLOMA ENTERPRISE MANAGEMENT**

**(PART-TIME: N1KG12; DISTANCE TEACHING (GIBRALTAR): N1DL12; DISTANCE TEACHING (JORDAN): N1DE12; DISTANCE TEACHING (ABU DHABI): N1DB12)**

**POSTGRADUATE CERTIFICATE ENTERPRISE MANAGEMENT**

**(PART-TIME: N1KG14; DISTANCE TEACHING (GIBRALTAR): N1DL14; DISTANCE TEACHING (JORDAN): N1DE14; DISTANCE TEACHING (ABU DHABI): N1DB14)**

1. Programme offered at: Durham
2. Mode of study: MA part-time (minimum 27 months); Postgraduate Diploma part-time (minimum 18 months); Postgraduate Certificate part-time (minimum 10 months). Study breaks may be taken upon completion of the Postgraduate Certificate and/or Postgraduate Diploma stages. The maximum time which may be taken to complete the MA programme overall is five years. The programme is also offered outside Durham through distance teaching partnership arrangements approved by the University.
3. Candidates will normally be expected to have at least two years' relevant work experience. Candidates who do not possess a first degree or equivalent will be required to demonstrate, normally through a portfolio of evidence, that they are suitably qualified to undertake the programme. As part of the application process, candidates may be required to submit an essay of 1500-2000 words on a relevant topic.
4. Programme of study:
  - a) for the award of Executive MA Enterprise Management, candidates must study and be assessed in modules to the value of 180 credits from Sections A, B and C.
  - b) for the award of Postgraduate Diploma Enterprise Management, candidates must study and be assessed in modules to the value of 120 credits from Sections A and B.
  - c) for the award of Postgraduate Certificate Enterprise Management, candidates must study and be assessed in modules to the value of 60 credits from Section A.

Module	Code	Credits	Core (C) or Optional (O)	Level
<b><u>SECTION A</u></b>				
Enterprising People	<a href="#">BUSI55415</a>	15	C	4
Enterprising Marketing	<a href="#">BUSI55515</a>	15	C	4
Enterprising Finance	<a href="#">BUSI55615</a>	15	C	4
Enterprising Organisations	<a href="#">BUSI55715</a>	15	C	4
<b><u>SECTION B</u></b>				
The Enterprising Strategy	<a href="#">BUSI55830</a>	30	C	4
The Enterprising Culture	<a href="#">BUSI55930</a>	30	C	4
<b><u>SECTION C</u></b>				
Methods of Organisational Inquiry (15 credits)#	<a href="#">BUSI42K15</a>	15	C	4
Organisational Context#	<a href="#">BUSI43K15</a>	15	C	4
Organisational Inquiry Report	<a href="#">BUSI41030</a>	30	C	4

Note: Candidates registered before July 2009 will take Methods of Organisational Inquiry (30 credits) (BUSI40030) in place of the modules marked #

5. Modes of assessment will include written assignments, a personal statement of learning objectives, and an individual presentation.
6. Candidates in their final year for the MA must submit, by no later than 11 September 2009, a Business Report ([BUSI41030](#)) of not more than 6,000 words.