

Durham University Postgraduate Modules Online www.durham.ac.uk/postgraduate.modules

MA MANAGEMENT (FULL-TIME: N1K607) MA MARKETING (FULL-TIME: N1K807) MA HUMAN RESOURCE MANAGEMENT (FULL-TIME: N1K507) MA ENTREPRENEURSHIP (FULL-TIME: N1K307)

(not recruiting 2009/10)

- 1. Programme offered at: Durham
- 2. Mode of study: full-time (11 months).
- 3. Candidates whose first language is not English will normally be required to possess a recent English language test score of 7.0 or above in IELTS, or 613 or above in TOEFL (TWE 5.0 or above), or an equivalent qualification.
- 4. Programme of study:

Module	Code	Credits	Core (C)or Optional (O)	Level				
Strotogy	DI101/2115	15	C C	4				
Strategy Business Economics and Accounting	BUSI42115 BUSI52415	15	C	4				
	BUSI4V815	15	C	4				
Organisation Behaviour Research Methods in Business and Management		15	C	4				
Dissertation	BUSI41S15 BUSI59945	15 45	C	4				
			C	4				
Modules to the value of 75 credits from the appropriate section below:								
MA Management Operations and Symply Chain Management	DIJCIE 501 5	1.5	C	4				
Operations and Supply Chain Management	BUSI55215	15	C C	4				
Strategic Marketing Management	BUSI5B815	15	C	4				
Modules to the value of 45 credits from the following:								
Buyer Behaviour and Marketing	BUSI42515	15	O	4				
Communications	DIJCIECO1E	1.5	0	4				
Change, Work and Society	BUSI5F015	15	0	4				
Corporate Governance	ECON42215	15	0	4				
East Asian Business and Management	BUSI5A815	15	0	4				
Employee Relations and Reward	BUSI5C315	15	0	4				
Financial Management	BUSI53115	15	0	4				
Global Strategic Management	BUSI5G815	15	0	4				
Human Resource Economics	BUSI48915	15	0	4				
Business Transformation through Information	BUSI52915	15	O	4				
Systems								
Innovation and Technology Management	BUSI53315	15	O	4				
Management Decision Making	BUSI41615	15	O	4				
Models for Decision	BUSI42M15	15	O	4				
New Venture Creation (MA)	BUSI5C715	15	O	4				
Organisations: an Ecological Perspective	<u>BUSI42L15</u>	15	O	4				
Small Business	BUSI5B415	15	O	4				
Strategy and Organisation	<u>BUSI42315</u>	15	O	4				
MA Entrepreneurship								
Entrepreneurial Environment and Context	BUSI5C815	15	С	4				
New Venture Creation (MA)	<u>BUSI5C715</u>	15	C	4				
Projects in Entrepreneurship	<u>BUSI5F115</u>	15	С	4				
Modules to the value of 30 credits from the following:								
Change, Work and Society	BUSI5F015	15	O	4				
Corporate Governance	ECON42215	15	O	4				
East Asian Business and Management	BUSI5A815	15	O	4				
Global Strategic Management	<u>BUSI5G815</u>	15	O	4				
Human Resource Economics	BUSI48915	15	O	4				
Business Transformation through Information	BUSI52915	15	O	4				
Systems								
Innovation and Technology Management	BUSI53315	15	O	4				
Models for Decision	BUSI42M15	15	O	4				
Organisations: an Ecological Perspective	BUSI42L15	15	O	4				
Practising Social Marketing	BUSI4V915	15	O	4				
Small Business	BUSI5B415	15	O	4				
Strategy and Organisation	BUSI42315	15	O	4				
MA Human Resource Management								
Change, Work and Society	BUSI5F015	15	C	4				
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Human Resource Management BUSI53215 15	Employee Relations and Reward	BUSI5C315	15	C	4		
Buyer Behaviour and Marketing			15	C	4		
Communications							
Corporate Governance	Buyer Behaviour and Marketing	BUSI42515	15	O	4		
Business and Management Busis 15	Communications						
Global Strategic Management BUSI5G815 15 0 4	Corporate Governance	ECON42215	15	O	4		
Human Resource Economics BUS148915 15 O 4	East Asian Business and Management	BUSI5A815	15	O	4		
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	Organisations: an Ecological Perspective		15	O	4		
Strategy and Organisation <u>BUSI42315</u> 15 O 4	—		15	O	4		
	Strategy and Organisation	BUSI42315	15	O	4		

- 5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
- 6. Candidates must normally pass core modules to the value of at least 60 credits before proceeding to the dissertation.
- 7. All module retakes shall normally take place at the next normal occasion except where specified in 8 below.
- 8. Candidates who have failed modules which are not required for progression to the dissertation may elect to be re-assessed in those modules in the August following the first occasion of assessment.
- 9. Candidates who have failed modules which are required for progression to the dissertation may elect to be re-assessed in the August following the first occasion of assessment. The outcome of the re-assessment shall not be confirmed until after the dissertation submission date and therefore such candidates will not be able to submit their dissertation until the next normal occasion.
- 10. All candidates must submit by no later than 3 September 2010, a dissertation of not more than 12,000 words including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices. This must be on a topic relevant to the particular MA programme for which they are registered.