

## Durham University Postgraduate Modules Online www.durham.ac.uk/postgraduate.modules

## EXECUTIVE MA BUSINESS TRANSFORMATION (N1KH07) POSTGRADUATE DIPLOMA BUSINESS TRANSFORMATION (N1KI 12) POSTGRADUATE CERTIFICATE BUSINESS TRANSFORMATION (N1KI14)

- 1. Programme offered at: Durham
- 2. Mode of study: part-time (24 months) commencing in January.
- 3. Candidates will normally be expected to have at least three years' relevant work experience. Candidates who do not possess a first degree or equivalent will be required to demonstrate, normally through a portfolio of evidence, that they are suitably qualified to undertake the programme. As part of the application process, candidates may be required to submit an essay of 1500-2000 words on a relevant topic.
- 4. Programme of study:
  - a) for the award of MA Business Transformation, candidates must study and be assessed in modules to the value of 180 credits from Sections A, B and C.
  - b) for the award of Postgraduate Diploma Business Transformation, candidates must study and be assessed in modules to the value of 120 credits from Sections A and B.
  - c) for the award of Postgraduate Certificate Business Transformation, candidates must study and be assessed in modules to the value of 60 credits from Section A.

| Module  | Code             | Credits | Core (C) or<br>Optional (O) | Level |
|---|------------------|---------|-----------------------------|-------|
| SECTION A                                     |                  |         |                             |       |
| Leading Change within the Organisation        | BUSI41915        | 15      | C                           | 4     |
| Establishing the Priorities for Change I      | BUSI44515        | 15      | C                           | 4     |
| Planning the Change Programme                 | BUSI42715        | 15      | C                           | 4     |
| Delivering the Change Programme I             | BUSI42915        | 15      | C                           | 4     |
| SECTION B                                     |                  |         |                             |       |
| Establishing the Priorities for Change II     | BUSI43015        | 15      | C                           | 4     |
| Delivering Change II – the cultural dimension | BUSI43115        | 15      | C                           | 4     |
| Exploiting the New Capabilities               | BUSI43215        | 15      | C                           | 4     |
| Building the Organisational Capability        | BUSI43315        | 15      | C                           | 4     |
| SECTION C                                     |                  |         |                             |       |
| Making Change Happen                          | <u>BUSI43160</u> | 60      | C                           | 4     |

- 5. Modes of assessment will include written assignments, a reflective statement of learning and accompanying portfolio of evidence, and a business report.
- 6. Candidates in their final year for the MA must submit, by no later than 11 September 2009, a business report (<u>BUSI43160</u>) of not more than of 10,000 words including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices.