

**EXECUTIVE MA BUSINESS AND MANAGEMENT**  
**(HBOS N1KN07)**  
**POSTGRADUATE DIPLOMA BUSINESS AND MANAGEMENT**  
**(HBOS N1KE12; CONSORTIUM N2KE12; VERTEX N2KF12;)**  
**POSTGRADUATE CERTIFICATE BUSINESS AND MANAGEMENT**  
**(HBOS N1KJ14)**

1. Programme offered at: Durham
2. Mode of study: MA part-time (minimum 21 months); Postgraduate Diploma part-time (minimum 12 months); Postgraduate Certificate part-time (minimum 6 months). Study breaks may be taken upon completion of the Postgraduate Certificate and/or Postgraduate Diploma stages. The maximum time which may be taken to complete the MA programme overall is five years.
3. Organisations (referred to as the 'sponsoring organisation') who wish their managers to participate in the programme should apply in the first instance to the School of Economics, Finance and Business. Applications will only be considered from managers currently employed with a sponsoring organisation.
4. Candidates will normally be expected to have at least two years' relevant work experience. Candidates who do not possess a first degree or equivalent will be required to demonstrate, normally through a portfolio of evidence, that they are suitably qualified to undertake the programme. As part of the application process, candidates may be required to submit an essay of 1500-2000 words on a relevant topic.
5. Programme of study:
  - a) for the award of Executive MA Business and Management, candidates must study and be assessed in modules to the value of 180 credits from Sections A, B and C.
  - b) for the award of Postgraduate Diploma Business and Management, candidates must study and be assessed in modules to the value of 120 credits from Sections A and B.
  - c) for the award of Postgraduate Certificate Business and Management, candidates must study and be assessed in modules to the value of 60 credits from Section A.

	Module	Code	Credits	Core (C)or Optional (O)	Level
	<b><u>SECTION A</u></b>				
	Strategic Human Resource Management	<a href="#">BUSI52E15</a>	15	C	4
EITHER	Financial Management and Accounting	<a href="#">BUSI53E15</a>	15	O	4
OR	Economic Policy and Markets	<a href="#">BUSI4ZM15</a>	15	O	4
AND	Further modules to the value of 30 credits chosen from List 1 below				
	<b><u>SECTION B</u></b>				
	Organisational Application	<a href="#">BUSI56E30</a>	30	C	4
	Further modules to the value of 30 credits chosen from List 1 below				
	<b><u>SECTION C</u></b>				
	Methods of Organisational Inquiry (15 credits)	<a href="#">BUSI42K15</a>	15	C	4
	Organisational Context	<a href="#">BUSI43K15</a>	15	C	4
	Organisational Inquiry Report	<a href="#">BUSI41030</a>	30	C	4
	<b><u>LIST 1</u></b>				
	Business and Sustainability	<a href="#">BUSI5E415</a>	15	O	4
	E-Commerce	<a href="#">BUSI5E015</a>	15	O	4
	Entrepreneurship	<a href="#">BUSI5E615</a>	15	O	4
	Information Systems Management	<a href="#">BUSI5E915</a>	15	O	4
	International Strategic Management	<a href="#">BUSI5E315</a>	15	O	4
	Knowledge, Innovation and Technology	<a href="#">BUSI5E215</a>	15	O	4
	Organisational Communication	<a href="#">BUSI5E515</a>	15	O	4
	Organisational Consulting	<a href="#">BUSI5E715</a>	15	O	4
	Organisational Effectiveness	<a href="#">BUSI5E815</a>	15	O	4
	Personal Development	<a href="#">BUSI41715</a>	15	O	4
	Quality Management	<a href="#">BUSI41815</a>	15	O	4
EITHER	Service Operations Management	<a href="#">BUSI51E15</a>	15	O	4
OR	Manufacturing Operations Management	<a href="#">BUSI50E15</a>	15	O	4
	Strategic Awareness	<a href="#">BUSI55E15</a>	15	O	4
	Strategic Marketing	<a href="#">BUSI54E15</a>	15	O	4
	Strategic Supply Chain Management	<a href="#">BUSI5E115</a>	15	O	4

6. Modes of assessment will include written assignments, a group project of not more than 12,000 words, an individual learning commentary of not more than 1,500 words and a group presentation.