

**EXECUTIVE MA LEADERSHIP AND MANAGEMENT (N2K107)**  
**POSTGRADUATE DIPLOMA LEADERSHIP AND MANAGEMENT (N2K112)**  
**POSTGRADUATE CERTIFICATE LEADERSHIP AND MANAGEMENT (N2K114)**

1. Programme offered at: Durham.
2. Mode of study: MA part-time (minimum 27 months); Postgraduate Diploma part-time (minimum 18 months); Postgraduate Certificate part-time (minimum 10 months). Study breaks may be taken upon completion of the Postgraduate Certificate and/or Postgraduate Diploma stages. The maximum time which may be taken to complete the MA programme overall is five years.
3. Candidates will normally be expected to have at least three years' relevant work experience. Candidates who do not possess a first degree or equivalent will be required to demonstrate, normally through a portfolio of evidence, that they are suitably qualified to undertake the programme. As part of the application process, candidates may be required to submit an essay of 1500-2000 words on a relevant topic.
4. Programme of study:
  - a) for the award of Executive MA Leadership and Management, candidates must study and be assessed in modules to the value of 180 credits from Sections A, B and C.
  - b) for the award of Postgraduate Diploma Leadership and Management, candidates must study and be assessed in modules to the value of 120 credits from Sections A and B.
  - c) for the award of Postgraduate Certificate Leadership and Management, candidates must study and be assessed in modules to the value of 60 credits from Section A.

| Module   | Code                      | Credits | Core (C) or<br>Optional (O) | Level |
|--|---------------------------|---------|-----------------------------|-------|
| <b><u>SECTION A</u></b>                                |                           |         |                             |       |
| Enterprising People                                    | <a href="#">BUSI55415</a> | 15      | C                           | 4     |
| Enterprising Organisations                             | <a href="#">BUSI55715</a> | 15      | C                           | 4     |
| The Enterprising Culture                               | <a href="#">BUSI55930</a> | 30      | C                           | 4     |
| <b><u>SECTION B</u></b>                                |                           |         |                             |       |
| Modules to the value of 60 credits from the following: |                           |         |                             |       |
| The Enterprising Strategy                              | <a href="#">BUSI55830</a> | 30      | O                           | 4     |
| Economic Policy, Enterprise and<br>Entrepreneurship    | <a href="#">BUSI40230</a> | 30      | O                           | 4     |
| Strategic Awareness and Marketing                      | <a href="#">BUSI40130</a> | 30      | O                           | 4     |
| Coaching and Mentoring                                 | <a href="#">BUSI43130</a> | 30      | O                           | 4     |
| <b><u>SECTION C</u></b>                                |                           |         |                             |       |
| Methods of Organisational Inquiry (15<br>credits)      | <a href="#">BUSI42K15</a> | 15      | C                           | 4     |
| Organisational Context                                 | <a href="#">BUSI43K15</a> | 15      | C                           | 4     |
| Organisational Inquiry Report                          | <a href="#">BUSI41030</a> | 30      | C                           | 4     |

5. Modes of assessment will include written assignments, a personal statement of learning objectives, and an individual presentation.