

BA BUSINESS (N200)

Programme offered at: Queen's Campus, Stockton.

Mode of study: this programme is available full-time.

LEVEL 1 (Certificate)

| | | | |
|---|---|--------------------------|----|
| 1 | Introduction to Management # | BUSS1011 | 20 |
| 2 | Foundations of Finance | ECOS1011 | 20 |
| 3 | Introduction to Economics | ECOS1031 | 20 |
| 4 | Introduction to Accounting | ECOS1081 | 20 |
| 5 | Quantitative Methods # | ECOS1101 | 20 |
| 6 | EITHER Introduction to Entrepreneurship | BUSS1111 | 20 |
| | OR Personal Finance | ECOS1021 | 20 |

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

LEVEL 2 (Diploma)

| | | | |
|---|--------------------------|--------------------------|----|
| 1 | Practice of Marketing | ECOS2151 | 20 |
| 2 | Information Systems | BUSS2011 | 20 |
| 3 | Organisational Behaviour | BUSS2081 | 20 |

4-6 Modules to the value of 60 credits chosen from List A below €\$

€Students may substitute one 20 credit module with a Level 2 language module, subject to the approval of the Director of Undergraduate Studies.

LEVEL 3 (Degree)

| | | | |
|-----|---|--------------------------|----|
| 1-2 | Dissertation in Business (40 Credits) | BUSS3082 | 40 |
| 3 | Strategy and International Business | BUSS3181 | 20 |
| 4 | Corporate Responsibility | BUSS3191 | 20 |
| 5-6 | Modules to the value of 40 credits chosen from List B below | | |

LIST A **

| | | |
|---|--------------------------|----|
| Microeconomics for Business | ECOS2121 | 20 |
| Operations Management | BUSS2031 | 20 |
| Corporate Financial Reporting | BUSS2071 | 20 |
| Management Accounting | BUSS2061 | 20 |
| Principles of Business Law and Business Taxation | BUSS2051 | 20 |
| Corporate Finance | ECOS2011 | 20 |
| Macroeconomics and International Finance for Business | ECOS2131 | 20 |
| Financial Markets and Risk Management | ECOS2141 | 20 |

LIST B **

| | | |
|---|--------------------------|----|
| Business Creativity and Organizational Change | BUSS3071 | 20 |
| Public Administration and Management | BUSS3091 | 20 |
| Financial Engineering | ECOS3251 | 20 |
| Corporate Governance | BUSS3101 | 20 |
| Contemporary Issues in Financial Accounting | BUSS3051 | 20 |
| Financial Planning and Control | BUSS3061 | 20 |
| Consumer Psychology | BUSS3141 | 20 |
| Marketing Research | BUSS3161 | 20 |
| Human Resource Management | BUSS3151 | 20 |
| Work and Organisation | BUSS3171 | 20 |
| International and Multinational Finance | ECOS3211 | 20 |
| Elements of Business Transformation * | BUSS3081 | 20 |
| Behavioural Finance | ECOS3331 | 20 |

Note:

* Not available in 2009-2010.

** Not all the modules listed will necessarily be available in any one year.

