

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2005 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

MA MANAGEMENT (FULL-TIME: N1K607)
MA MARKETING (FULL-TIME: N1K807)
MA HUMAN RESOURCE MANAGEMENT (FULL-TIME: N1K507)
MA ENTREPRENEURSHIP (FULL-TIME: N1K307)
(not recruiting 2010/11)

1. Programme offered at: Durham
2. Mode of study: full-time (11 months).
3. Candidates whose first language is not English will normally be required to possess a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or 100 or above in TOEFL IBT (with no element below 25), or an equivalent qualification.
4. Programme of study:

Module	Code	Credits	Core (C) or Optional (O)	Level
Strategy	BUSI42115	15	C	4
Business Economics and Accounting	BUSI52415	15	C	4
Organisational Behaviour	BUSI4V815	15	C	4
Research Methods in Business and Management	BUSI41S15	15	C	4
Dissertation	BUSI59945	45	C	4
Modules to the value of 75 credits from the appropriate section below:				
<u>MA Management</u>				
Operations and Supply Chain Management	BUSI55215	15	C	4
Strategic Marketing Management	BUSI5B815	15	C	4
Modules to the value of 45 credits from the following:				
Buyer Behaviour and Marketing Communications	BUSI42515	15	O	4
Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
Decision Making for Operations	BUSI4G215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Employee Relations and Reward	BUSI5C315	15	O	4
Financial Management	BUSI53115	15	O	4
Global Business	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Business Transformation through Information Systems	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Management Decision Making	BUSI41615	15	O	4
New Venture Creation (MA)	BUSI5C715	15	O	4
Organisations: an Ecological Perspective	BUSI42L15	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Entrepreneurship</u>				
Entrepreneurial Environment and Context	BUSI5C815	15	C	4
New Venture Creation (MA)	BUSI5C715	15	C	4
Projects in Entrepreneurship	BUSI5F115	15	C	4
Modules to the value of 30 credits from the following:				
Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
Decision Making for Operations	BUSI4G215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Business	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Business Transformation through Information Systems	BUSI52915	15	O	4

Innovation and Technology Management	BUSI53315	15	O	4
Organisations: an Ecological Perspective	BUSI42L15	15	O	4
Practising Social Marketing	BUSI4V915	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Human Resource Management</u>				
Work and Society	BUSI5F015	15	C	4
Employee Relations and Reward	BUSI5C315	15	C	4
Human Resource Management	BUSI53215	15	C	4
Modules to the value of 30 credits from the following:				
Buyer Behaviour and Marketing Communications	BUSI42515	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Business	BUSI5G815	15	O	4
Human Resource Economics	BUSI48915	15	O	4
Business Transformation through Information Systems	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Decision Making for Operations	BUSI4G215	15	O	4
Organisations: an Ecological Perspective	BUSI42L15	15	O	4
Strategy and Organisation	BUSI42315	15	O	4
<u>MA Marketing</u>				
Buyer Behaviour and Marketing Communications	BUSI42515	15	C	4
Practising Social Marketing	BUSI4V915	15	C	4
Strategic Marketing Management	BUSI5B815	15	C	4
Modules to the value of 30 credits from the following:				
Work and Society	BUSI5F015	15	O	4
Corporate Governance	ECON42215	15	O	4
East Asian Business and Management	BUSI5A815	15	O	4
Global Business	BUSI5G815	15	O	4
Business Transformation through Information Systems	BUSI52915	15	O	4
Innovation and Technology Management	BUSI53315	15	O	4
Management Decision Making	BUSI41615	15	O	4
Decision Making for Operations	BUSI4G215	15	O	4
New Venture Creation (MA)	BUSI5C715	15	O	4
Organisations: an Ecological Perspective	BUSI42L15	15	O	4
Small Business	BUSI5B415	15	O	4
Strategy and Organisation	BUSI42315	15	O	4

5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
6. Candidates must normally pass core modules to the value of at least 60 credits before proceeding to the dissertation.
7. All module retakes shall normally take place at the next normal occasion except where specified in 8 and 9 below.
8. Candidates who have failed modules which are not required for progression to the dissertation may elect to be re-assessed in those modules in the August following the first occasion of assessment.
9. Candidates who have failed modules which are required for progression to the dissertation may elect to be re-assessed in the August following the first occasion of assessment. The outcome of the re-assessment shall not be confirmed until after the dissertation submission date and therefore such candidates may elect to submit their dissertation in the following March as an alternative to the next normal occasion.
10. Candidates will normally be permitted to take up to three of their optional modules via part-time delivery through the Global Learning Centre in the Business School (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
11. All candidates must submit by no later than 2 September 2011, a dissertation of not more than 12,000 words including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices. This must be on a topic relevant to the particular MA programme for which they are registered. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following March as an alternative to the next normal occasion.