

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2005.

BA BUSINESS WITH PLACEMENT YEAR (N102)

Programme offered at: Queen's Campus, Stockton.

Mode of study: this programme is available full-time.

LEVEL 1 (Certificate)

1	Introduction to Management #	BUSS1011	20
2	Foundations of Finance	ECOS1011	20
3	Introduction to Economics	ECOS1031	20
4	Introduction to Accounting	ECOS1081	20
5	Quantitative Methods #	ECOS1101	20
6	EITHER Introduction to Entrepreneurship	BUSS1111	20
	OR Personal Finance	ECOS1021	20

These modules must be passed at 40% or above in order to progress to the next Level of the Ordinary degree.

LEVEL 2 (Diploma)

1	Practice of Marketing	ECOS2151	20
2	Information Systems	BUSS2011	20
3	Organisational Behaviour	BUSS2081	20

4-6 Modules to the value of 60 credits chosen from List A below €

€ Students may substitute one 20 credit module with a Level 2 language module, subject to the approval of the Director of Undergraduate Studies.

YEAR 3 (Placement)

Students will undertake an approved work placement of not less than 40 weeks or an approved study placement in an overseas university. Combinations of study and work placements will also be possible.

Student progress will be assessed at threshold level by continuous assessment of the student's performance during the placement and a final report. Assessment does not contribute to the marks used to determine the award of the degree but successful completion is required to qualify for the BA Business with Placement Year.

LEVEL 3 (Degree)

1-2	Dissertation	ECOS3032	40
3	Strategy and International Business	BUSS3181	20
4	Corporate Responsibility	BUSS3191	20
5-6	Modules to the value of 40 credits chosen from List B below		

LIST A **

Microeconomics for Business	ECOS2121	20
Operations Management	BUSS2031	20
Corporate Financial Reporting and Taxation	BUSS2071	20
Management Accounting	BUSS2061	20
Principles of Business Law	BUSS2051	20
Corporate Finance	ECOS2011	20
Macroeconomics and International Finance for Business	ECOS2131	20
Financial Markets and Risk Management	ECOS2141	20

LIST B **

Business Creativity and Organizational Change	BUSS3071	20
Public Administration and Management *	BUSS3091	20
Financial Engineering	ECOS3251	20
Corporate Governance	BUSS3101	20
Contemporary Issues in Financial Accounting	BUSS3051	20
Financial Planning and Control	BUSS3061	20
Consumer Psychology	BUSS3141	20
Marketing Research	BUSS3161	20
Human Resource Management	BUSS3151	20
Work and Organisation	BUSS3171	20

International and Multinational Finance	ECOS3211	20
Elements of Business Transformation	BUSS3081	20
Behavioural Finance	ECOS3331	20

Note:

** Not all the modules listed will necessarily be available in any one year.

* Not available in 2010-2011.
