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Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2005 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

MA MANAGEMENT (DISTANCE LEARNING: N1DN07)
MA MARKETING (DISTANCE LEARNING: N1DP07)
MA HUMAN RESOURCE MANAGEMENT (DISTANCE LEARNING: N1DR07)
MA ENTREPRENEURSHIP (DISTANCE LEARNING: N1DS07)
(For students entering between January 2009 – September 2010)

1. Programme offered at: Durham

2. Mode of study: distance learning (18-48 months). Students may enrol onto the programme at any time.

3. Candidates whose first language is not English will normally be required to possess recent English language test scores of 6.5 or above (with no element below 6.0) in IELTS, or 92 or above (with no element below 22) in TOEFL IBT, or an equivalent qualification.

4. The MA Management (Distance Learning), MA Marketing (Distance Learning), MA Human Resource Management (Distance Learning) and MA Entrepreneurship (Distance Learning) have been granted exemption from the University Regulations for Postgraduate Matriculation to allow students to apply for APL up to and including 1st February and 1st August to reflect the different enrolment deadlines operating on these programmes.

5. Programme of study:
   a) All candidates must study and be assessed in modules to the value of 105 credits from Section A.
   b) For the award of MA Management, candidates must also study and be assessed in:
      (i) Modules to the value of 15 credits from Section B.
      (ii) Modules to the value of 15 credits from Section C.
      (iii) Further modules to the value of 45 credits from Sections D, E or J (a maximum of 15 credits may be taken from Section D).
   c) For the award of MA Marketing, candidates must also study and be assessed in:
      (i) Modules to the value of 15 credits from Section C.
      (ii) Modules to the value of 30 credits from Section D.
      (iii) Further modules to the value of 30 credits from Sections E or J.
   d) For the award of MA Human Resource Management, candidates must also study and be assessed in:
      (i) Modules to the value of 15 credits from Section F.
      (ii) Modules to the value of 30 credits from Section G.
      (iii) Modules to the value of 30 credits from Sections D, E, I or J.
   e) For the award of MA Entrepreneurship, candidates must also study and be assessed in:
      (i) Modules to the value of 15 credits from Section H.
      (ii) Modules to the value of 30 credits from Section I.
      (iii) Modules to the value of 30 credits from Sections D, E, G or J.

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Module		Credit Value
SECTION A		
Business Economics and Accounting (DL)	BUSI41R15	15
Strategy (15 credits) (DL)	BUSI41Q15	15
Organisational Behaviour	BUSI5C515	15
Research Methods (DL)	BUSI5A615	15
Dissertation (DL)	BUSI40N45	45
SECTION B		
Operations and Supply Chain Management (DL)	BUSI40M15	15
SECTION C		
Either Strategic Marketing Management (DL)	BUSI4D615	15
Or Strategic Marketing Management (Block Taught)	BUSI44Q15	15
SECTION D		
Either Practising Social Marketing (DL)	BUSI4Z015	15
Or Practising Social Marketing (Block Taught)	BUSI44P15	15
Either Buyer Behaviour and Marketing Communications (DL)	BUSI4D515	15
Or Buyer Behaviour and Marketing Communications (Block Taught)	BUSI4F015	15
SECTION E		
International Strategic Management (DL)	BUSI54115	15
Business Transformation through Information Systems (DL)	BUSI41T15	15
Financial Management (DL)	BUSI4ZL15	15
Human Resource Management (DL)	BUSI54515	15
Operations and Supply Chain Management (DL)	BUSI40M15	15
Small Business Management (DL)	BUSI54615	15
Strategic Marketing Management (DL)	BUSI4D615	15
SECTION F		
Human Resource Management: Special Topics (DL)	BUSI41P15	15
SECTION G		
Employee Relations and Reward (DL)	BUSI5C315	15
Work and Society (DL)	BUSI5F015	15
SECTION H		
The Entrepreneurial Process (DL)	BUSI5DL15	15
SECTION I		
New Venture Creation (DL)	BUSI5C715	15
The Entrepreneurial Environment and Context (DL)	BUSI5C815	15
Entrepreneurship (DL)	BUSI5C915	15
SECTION J		
EITHER Event Management (Blended Learning)	BUSI43P15	15
OR Event Management (Block Taught)	BUSI43V15	15
EITHER Global Business (Blended Learning)	BUSI43Q15	15
OR Global Business (Block Taught)	BUSI43W15	15
EITHER Retail Management (Blended Learning)	BUSI43R15	15
OR Retail Management (Block Taught)	BUSI43X15	15
EITHER Sales Management (Blended Learning)	BUSI43S15	15
OR Sales Management (Block Taught)	BUSI43Y15	15

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EITHER	Services Management (Blended Learning)	BUSI43T15	15
OR	Services Management (Block Taught)	BUSI43Z15	15
EITHER	Tourism Management (Blended Learning)	BUSI43U15	15
OR	Tourism Management (Block Taught)	BUSI44H15	15

6. Modes of assessment will include written examinations and coursework.

7. Candidates will normally progress through the programme by taking core modules before optional modules and will normally submit the dissertation of not more than 12,000 words after attempting all core and optional modules. Candidates may, however, enrol on optional modules after attempting core modules to the value of 60 credits and may enrol and be assessed in the dissertation after attempting core modules to the value of 75 credits including Research Methods.

8. Progression will depend upon satisfactory performance in assessment of modules as follows:
    a) within the time-limits set out in paragraph 2 above, the minimum rate of progress without requiring formal approval of the Postgraduate Faculty Learning and Teaching Committee shall be: modules to a total value of 45 credits attempted by the end of one full year of registration; modules to a total value of 90 credits by the end of two full years of registration; modules to a total value of 135 credits by the end of three full years of registration. Within these limits, a candidate may split or defer assessment, subject to approval by the Programme Director.
    b) approved candidates may initially register for a Distance Learning programme at any time in the year. Thereafter students will be required to register at the start of each academic year. Enrolment (the payment of fees and the undertaking to start study directed towards an examination occasion) must be completed not less than six months before the relevant date of examination;
    c) candidates are required, as a condition of enrolment and maintaining registration with the University, to pay all tuition fees as may be required;
    d) enrolment is by module, normally to a minimum value of 45 credits at any one time.

9. Candidates must have completed and submitted all formative assignments required in the programme of study for a given module before completing summative assessment for that module.

10. Examinations shall be held in Durham and other such centres approved by the University normally twice a year. Candidates must have completed enrolment for a module not less than five months prior to sitting an examination and/or submitting an assignment.

11. Candidates will automatically be registered for assessment at the next ordinary occasion at the point of enrolment on a module, subject to the provisions of 10 above.

12. Candidates will normally be permitted to take up to three modules via Durham-based Full-Time MA delivery and be assessed in accordance with the assessment specified in the relevant module outline(s).

13. Candidates will be permitted one deferral opportunity per module without penalty. For modules involving examinations, deferral less than 6 weeks before the date of the examination, without justification acceptable to the Board of Examiners, shall result in a late deferral fee being charged.

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14. Candidates must normally attempt all required components of assessment for a module on one occasion (except in the case of resits). A candidate may defer submission of an assignment to the next occasion or split examinations between occasions provided notice to that effect is received, normally six weeks in the case of written examinations and/or two weeks in the case of assignments, and provided that the permitted duration of the programme is not exceeded.

15. The Board of Examiners *may* permit a candidate who has failed up to two taught modules to register, or continue to be registered for, assessment in subsequent modules of the programme. Candidates will be required to be re-examined in the module(s), normally on the next ordinary occasion of the examination.

16. Candidates who fail modules to the value of 45 or more credits must be re-examined in those modules, normally at the next occasion, before assessment in further modules is permitted. In such cases, candidates already registered for assessment in other modules may defer assessment to the next ordinary occasion without penalty.

17. Candidates who fail to satisfy the requirements for the award of MA (i.e. who are awarded a fail in a module retake) will normally be permitted to progress and complete assessment in those modules for which they are already enrolled when the failed retake is confirmed. Candidates who have achieved, or who go on to achieve, the necessary credits shall be awarded a Postgraduate Certificate or Postgraduate Diploma as an exit qualification.