

Durham University

Postgraduate Modules Online

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Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

Master of Business Administration (N1K017)

1. This programme is available at Durham City in a full-time (12 months starting September) mode of study.

Admissions

- 2. Applicants should normally have a minimum of three years of relevant work experience. Applicants for the full-time MBA will normally also be asked to offer a satisfactory score in the Graduate Management Admission Test (GMAT), or equivalent.
- 3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or 100 or above (with no element below 25) in TOEFL IBT, or an equivalent qualification.

Level 4 (Degree)

4. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

List A		Credit Value
Managing People#	BUSI48315	15
Managing Finance#	BUSI48415	15
Managing in the Competitive Environment#	BUSI48515	15
Managing in the Global Environment ^	BUSI48715	15
Strategic Management ^	BUSI41015	15
Modelling and Analysis for Management ^	BUSI41J15	15
Methods of Inquiry	BUSI48815	15
Dissertation	BUSI48960	60

5. Candidates shall study and be assessed in modules to the value of 75 credits from List B below:

List B		Credit Value
Approaches to Decision Making	BUSI49315	15
Advanced Business Modelling	BUSI40O15	15
Asset Management Planning	BUSI49415	15
Behavioural Economics & Finance	BUSI46I15	15
Business Ethics	BUSI49615	15
Business Transformation through Information Systems	BUSI4A015	15
Business and Management in the Pacific Rim	BUSI49815	15
Change Management: Theory and Practice	BUSI4ZN15	15
Corporate Finance	BUSI49015	15
Corporate Governance	BUSI4A115	15
Corporate Reporting and Control	BUSI4A215	15
Crisis Management	BUSI4A315	15
E-Commerce	BUSI4A415	15
Employment Relations	BUSI4A615	15
Entrepreneurship	BUSI4A715	15
Entrepreneurship and Business Start Up	BUSI46K15	15
Financial Risk Management	BUSI49215	15



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Global Marketing	BUSI43A15	15
Global Strategic Management	BUSI4A815	15
Improving Management Decision Making	BUSI4A915	15
Information Systems: Realising the Benefits	BUSI40T15	15
International Economics	BUSI40A15	15
International Enterprise Project	BUSI44L15	15
International Financial Management	BUSI42A15	15
International Human Resource Management	BUSI4V215	15
Internationalisation of Services	BUSI44A15	15
Issues in Public Management	BUSI45A15	15
Labour Market	BUSI42P15	15
Leadership	BUSI4E815	15
Management Consultancy	BUSI47A15	15
Managerial Psychology	BUSI48A15	15
Managing Legal Risk	BUSI49715	15
Managing Marketing Communications	BUSI49A15	15
Managing Social Marketing Campaigns	BUSI42I15	15
New Venture Creation	BUSI4B015	15
Organising for Strategic Advantage	BUSI4B115	15
Portfolio Construction and Management	BUSI4B215	15
Project Management	BUSI43B15	15
Quality Management	BUSI4B315	15
Quantitative Marketing Research	BUSI4B415	15
Regional Integration and Organizational Response	BUSI4B515	15
Regional Regeneration and Management	BUSI4B615	15
Security Analysis	BUSI4B715	15
Small Business Management	BUSI4B815	15
Strategic Customer Relationship Management	BUSI4E115	15
Strategic Human Resource Development	BUSI4B915	15
Strategic Innovation	BUSI46A15	15
Strategic Location Management	BUSI4E415	15
Strategic Marketing	BUSI40B15	15
Strategic Supply Chain Management	BUSI41B15	15
Treasury Management and Capital Markets	BUSI42B15	15

Assessment

- 6. Modes of assessment will include written examinations, course work and group presentation.
- 7. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- 8. Unsuccessful candidates will be permitted to retake failed components of summative assessment on one occasion only. Candidates will not be permitted to retake any component of assessment for which a mark of 50% or above has been achieved at the first attempt. The maximum mark that can be awarded for the reassessment of a module shall be 50%.



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- 9. All module retakes shall normally take place at the next normal occasion except where specified below.
- 10. Where the number of components of assessment to be retaken does not exceed three, and within this the number of examinations to be retaken does not exceed two, these shall normally all be retaken in July/August following September entry. Where the number of components to be retaken exceeds three, and/or the number of examinations to be retaken exceeds two, all components shall normally be retaken at the next normal occasion.
- 11. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
- 12. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits, shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
- 13. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, from the three modules marked # in List A together with any one of the modules marked ^, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
- 14. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
 - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
 - (b) the achievement of a mark of 70% or more in the dissertation.
- 15. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, but where the candidate did not meet the criteria for the award of a distinction.
- 16. Candidates must submit a dissertation of not more than 15,000 words, including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices, by 10 September 2012.
- 17. The Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2008.