

### **Durham University**

### **Postgraduate Modules Online**

www.durham.ac.uk/postgraduate.modules

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

#### **Executive Master of Business Administration (N1KB17)**

1. This programme is available at Durham City in a part-time (24 months starting January) mode of study.

#### **Admissions**

- 2. Applicants should normally have a minimum of three years of relevant work experience.
- 3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or 100 or above (with no element below 25) in TOEFL IBT, or an equivalent qualification.

## Level 4 (Degree)

4. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

List A		Credit Value
Managing People#	BUSI43415	15
Managing Finance#	BUSI43515	15
Managing in the Competitive Environment#	BUSI43615	15
Managing in the Global Environment ^	BUSI43815	15
Strategic Management ^	BUSI41N15	15
Modelling and Analysis for Management ^	BUSI41I15	15
Methods of Inquiry	BUSI43915	15
Dissertation	BUSI48060	60

5. Candidates shall study and be assessed in modules to the value of 75 credits from List B below:

List B		Credit Value
Approaches to Decision Making	BUSI44315	15
Advanced Business Modelling	BUSI40N15	15
Asset Management Planning	BUSI44415	15
Business Ethics	BUSI44615	15
Business Transformation through Information	BUSI45815	15
Systems		
Business and Management in the Pacific Rim	BUSI44815	15
Change Management: Theory and Practice	BUSI40X15	15
Corporate Finance	BUSI44015	15
Corporate Governance	BUSI45015	15
Corporate Reporting and Control	BUSI45115	15
Crisis Management	BUSI45215	15
E-Commerce	BUSI45315	15
Employment Relations	BUSI45415	15
Entrepreneurship	BUSI45515	15
Entrepreneurship and Business Start Up	BUSI46J15	15
Financial Risk Management	BUSI44215	15
Global Marketing	BUSI46215	15



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Global Strategic Management	BUSI45615	
Improving Management Decision Making	BUSI45715	15
Information Systems: Realising the Benefits	BUSI40S15	15
International Economics	BUSI45915	15
International Enterprise Project	BUSI44M15	15
International Financial Management	BUSI46115	15
International Human Resource Management	BUSI4V315	15
Internationalisation of Services	BUSI46315	15
Issues in Public Management	BUSI46415	15
Labour Market	BUSI42N15	15
Leadership	BUSI4P815	15
Management Consultancy	BUSI46615	15
Managerial Psychology	BUSI46715	15
Managing Legal Risk	BUSI44715	15
Managing Marketing Communications	BUSI46815	15
Managing Social Marketing Campaigns	BUSI42J15	15
Negotiation Management	BUSI4ZP15	15
New Venture Creation	BUSI46915	15
Organising for Strategic Advantage	BUSI47015	15
Portfolio Construction and Management	BUSI47115	15
Project Management	BUSI47215	15
Quality Management	BUSI47315	15
Quantitative Marketing Research	BUSI47415	15
Regional Integration and Organizational Response	BUSI47515	15
Regional Regeneration and Management	BUSI47615	15
Security Analysis	BUSI47715	15
Small Business Management	BUSI47815	15
Strategic Customer Relationship Management	BUSI4D015	15
Strategic Human Resource Development	BUSI47915	15
Strategic Innovation	BUSI46515	15
Strategic Location Management	BUSI4E315	15
Strategic Marketing	BUSI48015	15
Strategic Supply Chain Management	BUSI48115	15
Treasury Management and Capital Markets	BUSI48215	15
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#### **Assessment**

- 6. Modes of assessment will include written examinations, course work and group presentation.
- 7. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- 8. Unsuccessful candidates will be permitted to retake failed components of summative assessment on one occasion only. Candidates will not be permitted to retake any component of assessment for which a mark of 50% or above has been achieved at the first attempt. The maximum mark that can be awarded for the reassessment of a module shall be 50%.



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- 9. All module retakes shall normally take place at the next normal occasion.
- 10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
- 11. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
- 12. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, from the three modules marked # in List A together with any one of the modules marked ^, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
- 13. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
  - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
  - (b) the achievement of a mark of 70% or more in the dissertation.
- 14. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, but where the candidate did not meet the criteria for the award of a distinction.
- 15. Candidates must submit a dissertation of not more than 15,000 words, including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices, by 30 January 2013 (for candidates starting the programme in January 2011).
- 16. The Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2008.