

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

**EXECUTIVE MA ENTERPRISE MANAGEMENT
(PART-TIME: N1KG07; DISTANCE TEACHING (GIBRALTAR): N1DL07)
POSTGRADUATE DIPLOMA ENTERPRISE MANAGEMENT
(PART-TIME: N1KG12; DISTANCE TEACHING (GIBRALTAR): N1DL12)
POSTGRADUATE CERTIFICATE ENTERPRISE MANAGEMENT
(PART-TIME:N1KG14; DISTANCE TEACHING (GIBRALTAR): N1DL14)**

1. Programme offered at: Durham
2. Mode of study: MA part-time (minimum 27 months); Postgraduate Diploma part-time (minimum 18 months); Postgraduate Certificate part-time (minimum 10 months). Study breaks may be taken upon completion of the Postgraduate Certificate and/or Postgraduate Diploma stages. The maximum time which may be taken to complete the MA programme overall is five years. The programme is also offered outside Durham through distance teaching partnership arrangements approved by the University.
3. Candidates will normally be expected to have at least two years' relevant work experience. Candidates who do not possess a first degree or equivalent will be required to demonstrate, normally through a portfolio of evidence, that they are suitably qualified to undertake the programme. As part of the application process, candidates may be required to submit an essay of 1500-2000 words on a relevant topic.
4. Programme of study:
 - a) for the award of Executive MA Enterprise Management, candidates must study and be assessed in modules to the value of 180 credits from Sections A, B and C.
 - b) for the award of Postgraduate Diploma Enterprise Management, candidates must study and be assessed in modules to the value of 120 credits from Sections A and B.
 - c) for the award of Postgraduate Certificate Enterprise Management, candidates must study and be assessed in modules to the value of 60 credits from Section A.

	Credit Value
Section A	
Leading Your Team	BUSI55415 15
Marketing Management	BUSI55515 15
Interpreting and Improving Management Accounting Information	BUSI55615 15
Managing Process Improvement	BUSI55715 15
Section B	
Leading and Managing the Strategic Process	BUSI55830 30
Leading and Managing Cultural Change	BUSI55930 30
Section C	
Methods of Organisational Inquiry (15 credits)#	BUSI42K15 15
Organisational Context#	BUSI43K15 15
Organisational Inquiry Report	BUSI41030 30

Note: Candidates registered before July 2009 will take Methods of Organisational Inquiry (30 credits) ([BUSI40030](#)) in place of the modules marked #

5. Modes of assessment will include written assignments, a personal statement of learning objectives, and an individual presentation.