

Durham University

Postgraduate Modules Online

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Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

Durham/EBS Executive Master of Business Administration (N1KM17)

1. This programme is available at EBS, Frankfurt in a part-time (24 months starting January) mode of study and is a dual award in collaboration with the European Business School.

Admissions

- 2. Applicants should normally have a minimum of five years' relevant work experience. Applicants may also be asked to offer a satisfactory score in the Graduate Management Admission Test (GMAT).
- English language requirements: Candidates whose first language is not English will normally be required to
 possess recent English Language test scores of 7.0 or able (with no element in 6.0) in IELTS, or 100 or above
 (with no element below 25) in TOEFL IBT, or an equivalent qualification.

Level 4 (Degree)

4. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

List A		Credit Value
Managing People#	BUSI4W715	15
Managing Finance#	BUSI4W815	15
Managing in the Competitive Environment#	BUSI4W915	15
Managing in the Global Environment ^	BUSI4Y215	15
Strategic Management ^	BUSI41L15	15
Improving Management Decision Making^	BUSI4Y915	15
Methods of Inquiry	BUSI4Y315	15
Dissertation	BUSI4W160	60

5. Candidates shall study and be assessed in modules to the value of 75 credits from List B below:

List B		Credit Value
Advanced Business Modelling	BUSI4ZX15	15
Business Transformation through Information Systems	BUSI4Z215	15
Change Management: Theory and Practice	BUSI40V15	15
Corporate Finance	BUSI4Y515	15
Corporate Reporting and Control	BUSI4Y615	15
Entrepreneurship	BUSI4Y715	15
Globalizing Strategic Management	BUSI4Y815	15
Information Systems in the Supply Chain	BUSI4Z115	15
Information Systems: Realising the Benefits	BUSI40Q15	15
Investing in and Financing of Real Estate	BUSI4Z315	15
International Human Resource Management	BUSI4Z415	15
Labour Market	BUSI42Q15	15
Leadership	BUSI4Z515	15
Management Consultancy	BUSI4Z615	15
Managing Knowledge	BUSI4Z715	15
Managing Legal Risk	BUSI4Z815	15



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Managing Marketing Communications	BUSI4Z915	15
Marketing Psychology	BUSI4ZA15	15
<i>5</i> , <i>5</i> ,		
Negotiation Management	BUSI4ZB15	15
Operations Management	BUSI4ZC15	15
Organising for Strategic Advantage	BUSI4ZD15	15
Project Management	BUSI4ZE15	15
Purchasing and Supply Management	BUSI4ZF15	15
Quantitative Marketing Research	BUSI4ZG15	15
Real Estate Management and Valuation	BUSI4ZH15	15
Small Business Management	BUSI4ZI15	15
Strategic Innovation	BUSI4Y415	15
Strategic Marketing	BUSI4ZJ15	15
Strategic Supply Chain Management	BUSI4ZK15	15

Assessment

- 6. Modes of assessment will include written examinations, course work and group presentation.
- 7. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- 8. Unsuccessful candidates will be permitted to retake failed components of summative assessment on one occasion only. Candidates will not be permitted to retake any component of assessment for which a mark of 50% or above has been achieved at the first attempt. The maximum mark that can be awarded for the reassessment of a module shall be 50%.
- 9. All module retakes shall normally take place at the next normal occasion except where specified below.
- 10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
- 11. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits, shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
- 12. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, from the three modules marked # in Section A together with any one of the modules marked ^, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
- 13. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
 - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
 - (b) the achievement of a mark of 70% or more in the dissertation.
- 14. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, but where the candidate did not meet the criteria for the award of a distinction.
- 15. Candidates must submit a dissertation of not more than 15,000 words (<u>BUSI4W160</u>), including footnotes and endnotes, but excluding title page, contents page, acknowledgments, diagrams, tables, bibliography, references and appendices by 28 January 2013 for candidates starting in January 2011.



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16. The Durham EBS Executive Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2008.