

Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

MA MANAGEMENT (PART-TIME) (N2K307)
MA MARKETING (PART-TIME) (N5K107)
MA HUMAN RESOURCE MANAGEMENT (PART-TIME) (N6K107)
MA ENTREPRENEURSHIP (PART-TIME) (N1KY07)
(For students entering from October 2010)

1. Programme offered at: Durham
2. Mode of study: part-time (18-48 months). Students may enrol onto the programme at any time.
3. Candidates whose first language is not English will normally be required to possess recent English language test scores of 6.5 or above (with no element below 6.0) in IELTS, or 92 or above (with no element below 23) in TOEFL IBT, or an equivalent qualification.
4. The MA Management (Part-Time), MA Marketing (Part-Time), MA Human Resource Management (Part-Time) and MA Entrepreneurship (Part-Time) have been granted exemption from the University Regulations for Postgraduate Matriculation to allow students to apply for APL up to and including 1st February and 1st August to reflect the different enrolment deadlines operating on these programmes.
5. Programme of study:
 - a) All candidates must study and be assessed in modules to the value of 105 credits from Section A.
 - b) For the award of MA Management, candidates must also study and be assessed in:
 - (i) Modules to the value of 15 credits from Section B.
 - (ii) Modules to the value of 15 credits from Section C.
 - (iii) Further modules to the value of 45 credits from Sections D, E or J (a maximum of 15 credits may be taken from Section D).
 - c) For the award of MA Marketing, candidates must also study and be assessed in:
 - (i) Modules to the value of 15 credits from Section C.
 - (ii) Modules to the value of 30 credits from Section D.
 - (iii) Further modules to the value of 30 credits from Sections E or J.
 - d) For the award of MA Human Resource Management, candidates must also study and be assessed in:
 - (i) Modules to the value of 15 credits from Section F.
 - (ii) Modules to the value of 30 credits from Section G.
 - (iii) Modules to the value of 30 credits from Sections D, E (excluding BUSI54515), I or J.
 - e) For the award of MA Entrepreneurship, candidates must also study and be assessed in:
 - (i) Modules to the value of 15 credits from Section H.
 - (ii) Modules to the value of 30 credits from Section I.
 - (iii) Modules to the value of 30 credits from Sections D, E, G or J.

| Module | Credit Value |
|---|------------------------------|
| <u>SECTION A</u> | |
| Business Economics and Accounting Strategy (15 credits) | BUSI41R15 15 |
| Organisational Behaviour | BUSI41Q15 15 |
| Research Methods | BUSI5C515 15 |
| Dissertation | BUSI5A615 15 |
| <u>SECTION B</u> | BUSI40N45 45 |

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| Operations and Supply Chain Management | BUSI40M15 | 15 |
| <u>SECTION C</u> | | |
| Either Strategic Marketing Management | BUSI4D615 | 15 |
| Or Strategic Marketing Management (Block Taught) | BUSI44Q15 | 15 |
| <u>SECTION D</u> | | |
| Either Practising Social Marketing | BUSI4Z015 | 15 |
| Or Practising Social Marketing (Block Taught) | BUSI44P15 | 15 |
| Either Buyer Behaviour and Marketing Communications | BUSI4D515 | 15 |
| Or Buyer Behaviour and Marketing Communications (Block Taught) | BUSI4F015 | 15 |
| <u>SECTION E</u> | | |
| International Strategic Management | BUSI54115 | 15 |
| Business Transformation through Information Systems | BUSI41T15 | 15 |
| Corporate Finance | BUSI45T15 | 15 |
| Financial Management | BUSI4ZL15 | 15 |
| Financial Planning & Control | BUSI45S15 | 15 |
| Human Resource Management | BUSI54515 | 15 |
| Operations and Supply Chain Management | BUSI40M15 | 15 |
| Small Business Management | BUSI54615 | 15 |
| Strategic Marketing Management | BUSI4D615 | 15 |
| Theory of Finance | BUSI45I15 | 15 |
| <u>SECTION F</u> | | |
| Either Human Resource Management: Special Topics | BUSI41P15 | 15 |
| Or Human Resource Management: Contemporary Issues (Block Taught) | BUSI44O15 | 15 |
| <u>SECTION G</u> | | |
| Either Employee Relations and Reward | BUSI5C315 | 15 |
| Or Employee Relations and Reward (Block Taught) | BUSI4G015 | 15 |
| Either Work and Society | BUSI5F015 | 15 |
| Or Work and Society (Block Taught) | BUSI4E015 | 15 |
| <u>SECTION H</u> | | |
| Either The Entrepreneurial Process | BUSI5DL15 | 15 |
| Or The Entrepreneurial Process (Block Taught) | BUSI***15 | 15 |
| <u>SECTION I</u> | | |
| Either New Venture Creation | BUSI5C715 | 15 |
| Or New Venture Creation (Block Taught) | BUSI***15 | 15 |
| Either The Entrepreneurial Environment and Context | BUSI5C815 | 15 |
| Or The Entrepreneurial Environment and Context (Block Taught) | BUSI***15 | 15 |
| Either Entrepreneurship | BUSI5C915 | 15 |
| Or Entrepreneurship (Block Taught) | BUSI***15 | 15 |
| <u>SECTION J</u> | | |
| EITHER Event Management (Blended Learning) | BUSI43P15 | 15 |
| OR Event Management (Block Taught) | BUSI43V15 | 15 |
| EITHER Global Business (Blended Learning) | BUSI43Q15 | 15 |
| OR Global Business (Block Taught) | BUSI43W15 | 15 |
| EITHER Retail Management (Blended Learning) | BUSI43R15 | 15 |
| OR Retail Management (Block Taught) | BUSI43X15 | 15 |
| EITHER Sales Management (Blended Learning) | BUSI43S15 | 15 |
| OR Sales Management (Block Taught) | BUSI43Y15 | 15 |
| EITHER Services Management (Blended Learning) | BUSI43T15 | 15 |
| OR Services Management (Block Taught) | BUSI43Z15 | 15 |
| EITHER Tourism Management (Blended Learning) | BUSI43U15 | 15 |
| OR Tourism Management (Block Taught) | BUSI44H15 | 15 |

6. Modes of assessment will include written examinations and coursework.
7. Candidates will normally progress through the programme by taking core modules before optional modules and will normally submit the dissertation of not more than 12,000 words after attempting all core and optional modules. Candidates may, however, enrol on optional modules after attempting core modules to the value of 60 credits and may enrol and be assessed in the dissertation after attempting core modules to the value of 75 credits including Research Methods.
8. Progression will depend upon satisfactory performance in assessment of modules as follows:
 - a) within the time-limits set out in paragraph 2 above, the minimum rate of progress without requiring formal approval of the Postgraduate Faculty Learning and Teaching Committee shall be: modules to a total value of 45 credits attempted by the end of one full year of registration; modules to a total value of 90 credits by the end of two full years of registration; modules to a total value of 135 credits by the end of three full years of registration. Within these limits, a candidate may split or defer assessment, subject to approval by the Programme Director.
 - b) approved candidates may initially register for the programme at any time in the year. Thereafter students will be required to register at the start of each academic year. Enrolment (the payment of fees and the undertaking to start study directed towards an examination occasion) must be completed not less than six months before the relevant date of examination;
 - c) candidates are required, as a condition of enrolment and maintaining registration with the University, to pay all tuition fees as may be required;
 - d) enrolment is by module, normally to a minimum value of 45 credits at any one time.
9. Candidates must have completed and submitted all formative assignments required in the programme of study for a given module before completing summative assessment for that module.
10. Examinations shall be held in Durham and other such centres approved by the University normally twice a year. Candidates must have completed enrolment for a module not less than five months prior to sitting an examination and/or submitting an assignment.
11. Candidates will automatically be registered for assessment at the next ordinary occasion at the point of enrolment on a module, subject to the provisions of 10 above.
12. Candidates will normally be permitted to take up to three modules via Durham-based Full-Time MA delivery and be assessed in accordance with the assessment specified in the relevant module outline(s).
13. The Board of Examiners *may* permit a candidate who has failed up to two taught modules to register, or continue to be registered for, assessment in subsequent modules of the programme. Candidates will be required to be re-examined in the module(s), normally on the next ordinary occasion of the examination.
14. Candidates who fail modules to the value of 45 or more credits must be re-examined in those modules, normally at the next occasion, before assessment in further modules is permitted. In such cases, candidates already registered for assessment in other modules may defer assessment to the next ordinary occasion without penalty.
15. Candidates who fail to satisfy the requirements for the award of MA (i.e. who are awarded a fail in a module retake) will normally be permitted to progress and complete assessment in those modules for which they are already enrolled when the failed retake is confirmed. Candidates who have achieved, or who go on to achieve, the necessary credits shall be awarded a Postgraduate Certificate or Postgraduate Diploma as an exit qualification.