

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#), and the [marking and classification conventions for undergraduate programmes](#).

## **BA Business Economics with Placement Year (L114)**

1. This programme is available at Durham City, in a full-time mode of study.

### **Level 1 (Certificate)**

2. Candidates shall study and be assessed in the following modules:

|                                      |                          | <b>Credit value</b> |
|--------------------------------------|--------------------------|---------------------|
| Elements of Economics #              | <a href="#">ECON1011</a> | 20                  |
| Economic Methods #                   | <a href="#">ECON1021</a> | 20                  |
| The World Economy                    | <a href="#">ECON1071</a> | 20                  |
| Business Accounting and Finance      | <a href="#">ECON1041</a> | 20                  |
| People, Management and Organisations | <a href="#">BUSS1141</a> | 20                  |

3. Candidates shall also study and be assessed in modules to the value of 20 credits from List A:

| <b>List A:</b>  |                          | <b>Credit value</b> |
|---|--------------------------|---------------------|
| Introduction to Environmental Economics   | <a href="#">ECON1051</a> | 20                  |
| Introduction to Entrepreneurship  | <a href="#">BUSI1111</a> | 20                  |
| Marketing Principles  | <a href="#">BUSI1131</a> | 20                  |
| Introduction to the History of Economic Thought   | <a href="#">ECON1081</a> | 20                  |
| Modules to the value of 20 credits offered by another Board of Study subject to approval from the Director of Undergraduate Studies |                          | 20                  |

### **Level 2 (Diploma)**

4. Candidates shall study and be assessed in the following modules:

|  |                          | <b>Credit value</b> |
|--|--------------------------|---------------------|
| Economic Principles I: Macroeconomics #  | <a href="#">ECON2011</a> | 20                  |
| Economic Principles II: Microeconomics # | <a href="#">ECON2021</a> | 20                  |
| Economic Data Analysis #                 | <a href="#">ECON2061</a> | 20                  |
| Business Competition                     | <a href="#">ECON2081</a> | 20                  |
| Corporate Finance                        | <a href="#">ECON2101</a> | 20                  |

5. Candidates shall also study and be assessed in modules to the value of 20 credits from List B:

| <b>List B:</b>  |                          | <b>Credit value</b> |
|---|--------------------------|---------------------|
| Behavioural and Experimental Economics  | <a href="#">ECON2141</a> | 20                  |
| Economics of Social Policy  | <a href="#">ECON2091</a> | 20                  |
| European Economics  | <a href="#">ECON2071</a> | 20                  |
| Intermediate Methods for Economics and Finance  | <a href="#">ECON2121</a> | 20                  |
| Marketing Management  | <a href="#">BUSI2111</a> | 20                  |
| Organisational Behaviour  | <a href="#">BUSI2121</a> | 20                  |
| Modules to the value of 20 credits offered by another Board of Study subject to approval from the Director of Undergraduate Studies |                          | 20                  |

### **Year 3 (Placement)**

6. Candidates will undertake an approved work placement of not less than 40 weeks or an approved study placement in an overseas University. Combinations of study and work placements will also be possible. Candidate progress will be assessed at threshold level by continuous assessment of the candidates performance during the placement and a final report. Assessment does not contribute to the marks used to determine the award of the degree but successful completion is required to qualify for the BA Business Economics with Placement Year:

### **Level 3 (Degree)**

7. Candidates shall study and be assessed in the following modules:

|                           |                          | <b>Credit value</b> |
|---------------------------|--------------------------|---------------------|
| Dissertation in Economics | <a href="#">ECON3012</a> | 40                  |
| Industrial Organisation   | <a href="#">ECON3061</a> | 20                  |

8. Candidates shall also study and be assessed in modules to the value of 60 credits from List C:

| <b>List C:</b>   |                          | <b>Credit value</b> |
|--|--------------------------|---------------------|
| Advanced Macroeconomic Theory  | <a href="#">ECON3211</a> | 20                  |
| Advanced Microeconomic Theory  | <a href="#">ECON3201</a> | 20                  |
| Applied Econometrics   | <a href="#">ECON3011</a> | 20                  |
| Development Economics  | <a href="#">ECON3171</a> | 20                  |
| Environmental Economics and Policy   | <a href="#">ECON3161</a> | 20                  |
| Financial Theory and Corporate Policy  | <a href="#">ECON3251</a> | 20                  |
| History of Economic Thought  | <a href="#">ECON3051</a> | 20                  |
| International Economics  | <a href="#">ECON3071</a> | 20                  |
| Labour Economics   | <a href="#">ECON3081</a> | 20                  |
| Monetary Economics   | <a href="#">ECON3111</a> | 20                  |
| Public Economics   | <a href="#">ECON3191</a> | 20                  |
| Security Investment Analysis   | <a href="#">ECON3241</a> | 20                  |
| Asia and the Pacific Rim $\Theta$  | <a href="#">BUSI3041</a> | 20                  |
| Consumer Psychology $\Theta$   | <a href="#">BUSI3131</a> | 20                  |
| Corporate Governance $\Theta$  | <a href="#">BUSI3061</a> | 20                  |
| Marketing Research $\Theta$  | <a href="#">BUSI3141</a> | 20                  |
| Public Administration and Management $\Theta$ *  | <a href="#">BUSI3031</a> | 20                  |
| Work and Organisation $\Theta$ *   | <a href="#">BUSI3151</a> | 20                  |
| Modules to the value of 20 credits offered by another Board of Study subject to approval from the Director of Undergraduate Studies $\Theta$ |                          | 20                  |

### Assessment, progression and award

9. Modules marked with a # must be passed at 40% or above in order to progress to the ordinary degree at the next Level.
10. Modules marked with a  $\Theta$  cannot be taken in conjunction with each other.
11. Modules marked with a \* are not available in 2011-2012.

### Professional accreditation

12. Durham Business School is accredited by the European Quality Improvement System (EQUIS) until Dec 2013.