

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#), and the [marking and classification conventions for undergraduate programmes](#).

## **BA Business with Placement Year (N102)**

1. This programme is available at Queen's Campus, in a full-time mode of study.
2. The last intake for this programme was October 2010.

### **Level 1 (Certificate)**

3. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Introduction to Management #	Withdrawn	20
Foundations of Finance	<a href="#">ECOS1011</a>	20
Introduction to Economics	<a href="#">ECOS1031</a>	20
Introduction to Accounting	<a href="#">ECOS1081</a>	20
Quantitative Methods #	<a href="#">ECOS1101</a>	20

4. Candidates shall also study and be assessed in modules to the value of 20 credits from List A:

<b>List A:</b>		<b>Credit value</b>
Introduction to Entrepreneurship	Withdrawn	20
Personal Finance	<a href="#">ECOS1021</a>	20

### **Level 2 (Diploma)**

5. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Practice of Marketing	<a href="#">ECOS2151</a>	20
Information Systems	<a href="#">BUSS2011</a>	20
Organisational Behaviour	<a href="#">BUSS2081</a>	20

6. Candidates shall also study and be assessed in modules to the value of 60 credits from List B:

<b>List B:</b>		<b>Credit value</b>
Microeconomics for Business	<a href="#">ECOS2121</a>	20
Operations Management	<a href="#">BUSS2031</a>	20
Corporate Financial Reporting	<a href="#">BUSS2071</a>	20
Management Accounting	<a href="#">BUSS2061</a>	20
Principles of Business Law	<a href="#">BUSS2051</a>	20
Corporate Finance	<a href="#">ECOS2011</a>	20
Macroeconomics and International Finance for Business	<a href="#">ECOS2131</a>	20
Financial Markets and Risk Management	<a href="#">ECOS2141</a>	20
Language modules to the value of 20 credits subject to the approval of the Director of Undergraduate Studies		20

### **Year 3 (Placement)**

7. Candidates will undertake an approved work placement of not less than 40 weeks or an approved study placement in an overseas University. Combinations of study and work placements will also be possible. Candidate progress will be assessed at threshold level by continuous assessment of the candidates performance during the placement and final report. Assessment does not contribute to the marks used to determine the award of degree but successful completion is required to qualify for the BA Business with Placement Year:

### **Level 3 (Degree)**

8. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Dissertation	<a href="#">ECOS3032</a>	40
Strategy and International Business	<a href="#">BUSS3181</a>	20
Corporate Responsibility	<a href="#">BUSS3191</a>	20

9. Candidates shall also study and be assessed in modules to the value of 40 credits from List C:

<b>List C:</b>		<b>Credit value</b>
Business Creativity and Organizational Change *	<a href="#">BUSS3071</a>	20
Public Administration and Management *	<a href="#">BUSS3091</a>	20
Financial Engineering	<a href="#">ECOS3251</a>	20
Corporate Governance	<a href="#">BUSS3101</a>	20
Contemporary Issues in Financial Accounting	<a href="#">BUSS3051</a>	20
Financial Planning and Control	<a href="#">BUSS3061</a>	20
Consumer Psychology	<a href="#">BUSS3141</a>	20
Marketing Research	<a href="#">BUSS3161</a>	20
Human Resource Management	<a href="#">BUSS3151</a>	20
Work and Organisation *	<a href="#">BUSS3171</a>	20
International and Multinational Finance	<a href="#">ECOS3211</a>	20
Elements of Business Transformation	<a href="#">BUSS3081</a>	20
Behavioural Finance	<a href="#">ECOS3331</a>	20

#### **Assessment, progression and award**

10. Modules marked with a # must be passed at 40% or above in order to progress to the ordinary degree at the next Level.
11. Modules marked with a \* are not available in 2011-2012.

#### **Professional accreditation**

12. Durham Business School is accredited by the European Quality Improvement System (EQUIS) until Dec 2013.