

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#).

**Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.**

### **Executive Master of Business Administration (N1KB17)**

1. This programme is available at Durham City in a part-time (24 months starting January) mode of study.

#### **Admissions**

2. Applicants should normally have a minimum of three years of relevant work experience.
3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or 100 or above (with no element below 25) in TOEFL IBT, or an equivalent qualification.

#### **Programme structure**

4. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

<b>List A</b>		<b>Credit Value</b>
Managing People#	<a href="#">BUSI43415</a>	15
Managing Finance#	<a href="#">BUSI43515</a>	15
Managing in the Competitive Environment#	<a href="#">BUSI43615</a>	15
Managing in the Global Environment ^	<a href="#">BUSI43815</a>	15
Strategic Management ^	<a href="#">BUSI41N15</a>	15
Modelling and Analysis for Management ^	<a href="#">BUSI41115</a>	15
Methods of Inquiry	<a href="#">BUSI43915</a>	15
Dissertation	<a href="#">BUSI48060</a>	60

5. Candidates shall study and be assessed in modules to the value of 75 credits from List B below (Note: only a selection of these modules will be offered each year):

<b>List B</b>		<b>Credit Value</b>
Approaches to Decision Making	<a href="#">BUSI44315</a>	15
Advanced Business Modelling	<a href="#">BUSI40N15</a>	15
Asset Management Planning	<a href="#">BUSI44415</a>	15
Boardroom Exercise	<a href="#">BUSI44R15</a>	15
Business Ethics	<a href="#">BUSI44615</a>	15
Business Transformation through Information Systems	<a href="#">BUSI45815</a>	15
Business and Management in the Pacific Rim	<a href="#">BUSI44815</a>	15
Change Management: Theory and Practice	<a href="#">BUSI40X15</a>	15
Corporate Finance	<a href="#">BUSI44015</a>	15

Corporate Governance	<a href="#">BUSI45015</a>	15
Corporate Reporting and Control	<a href="#">BUSI45115</a>	15
Crisis Management	<a href="#">BUSI45215</a>	15
E-Commerce	<a href="#">BUSI45315</a>	15
Employment Relations	<a href="#">BUSI45415</a>	15
Entrepreneurship	<a href="#">BUSI45515</a>	15
Entrepreneurship and Business Start Up	<a href="#">BUSI46J15</a>	15
Financial Risk Management	<a href="#">BUSI44215</a>	15
Global Marketing	<a href="#">BUSI46215</a>	15
Global Strategic Management	<a href="#">BUSI45615</a>	15
Improving Management Decision Making	<a href="#">BUSI45715</a>	15
Information Systems: Realising the Benefits	<a href="#">BUSI40S15</a>	15
International Economics	<a href="#">BUSI45915</a>	15
International Enterprise Project	<a href="#">BUSI44M15</a>	15
International Financial Management	<a href="#">BUSI46115</a>	15
International Human Resource Management	<a href="#">BUSI4V315</a>	15
Internationalisation of Services	<a href="#">BUSI46315</a>	15
Issues in Public Management	<a href="#">BUSI46415</a>	15
Labour Market	<a href="#">BUSI42N15</a>	15
Leadership	<a href="#">BUSI4P815</a>	15
Management Consultancy	<a href="#">BUSI46615</a>	15
Managerial Psychology	<a href="#">BUSI46715</a>	15
Managing Legal Risk	<a href="#">BUSI44715</a>	15
Managing Marketing Communications	<a href="#">BUSI46815</a>	15
Managing Social Marketing Campaigns	<a href="#">BUSI42J15</a>	15
Negotiation Management	<a href="#">BUSI4ZP15</a>	15
New Venture Creation	<a href="#">BUSI46915</a>	15
Organising for Strategic Advantage	<a href="#">BUSI47015</a>	15
Portfolio Construction and Management	<a href="#">BUSI47115</a>	15
Project Management	<a href="#">BUSI47215</a>	15
Quality Management	<a href="#">BUSI47315</a>	15
Quantitative Marketing Research	<a href="#">BUSI47415</a>	15
Regional Integration and Organizational Response	<a href="#">BUSI47515</a>	15
Regional Regeneration and Management	<a href="#">BUSI47615</a>	15
Security Analysis	<a href="#">BUSI47715</a>	15
Small Business Management	<a href="#">BUSI47815</a>	15
Strategic Customer Relationship Management	<a href="#">BUSI4D015</a>	15
Strategic Human Resource Development	<a href="#">BUSI47915</a>	15
Strategic Innovation	<a href="#">BUSI46515</a>	15
Strategic Location Management	<a href="#">BUSI4E315</a>	15
Strategic Marketing	<a href="#">BUSI48015</a>	15
Strategic Supply Chain Management	<a href="#">BUSI48115</a>	15
Treasury Management and Capital Markets	<a href="#">BUSI48215</a>	15

## Assessment

- Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- All module retakes shall normally take place at the next normal occasion.
- Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.

9. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, from the three modules marked # in List A together with any one of the modules marked ^, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
11. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
  - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
  - (b) the achievement of a mark of 70% or more in the dissertation.
12. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, but where the candidate did not meet the criteria for the award of a distinction.
13. Candidates starting the programme in January 2013 must submit a dissertation of not more than 15,000 words by 30 January 2015.
14. Modules up to the value of 30 credits may be compensated in order to achieve the award of MBA, Master of Arts in Business Administration or Postgraduate Diploma Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module(s) to be compensated, is at least 50%.
15. Modules up to the value of 15 credits, but excluding those marked with a #, may be compensated in order to achieve the award of Postgraduate Certificate Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module to be compensated, is at least 50%.

### **Accreditation**

16. The Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2008.
17. Durham Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.