

Durham University

Postgraduate Modules Online

www.durham.ac.uk/postgraduate.modules

These programme regulations should be read in conjunction with the University's <u>core regulations for postgraduate programmes</u>.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

Executive Master of Business Administration (N1KB17)

1. This programme is available at Durham City in a part-time (24 months starting January) mode of study.

Admissions

- 2. Applicants should normally have a minimum of three years of relevant work experience.
- 3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or 102 or above (with no element below 23) in TOEFL IBT, or an equivalent qualification.

Programme structure

4. Candidates shall study and be assessed in modules to the value of 180 credits from List A below:

List A		Credit Value
Managing People#	BUSI43415	15
Managing Finance#	BUSI43515	15
Managing in the Competitive Environment#	BUSI43615	15
Managing in the Global Environment ^	BUSI43815	15
Strategic Management ^	BUSI41N15	15
Models for Decision ^	BUSI48J15	15
The Boardroom Exercise	BUSI44R15	15
Sustainability, Ethics and Change	BUSI48I15	15
Strategic Business Project	BUSI48M60	60

5. Candidates shall study and be assessed in modules to the value of 60 credits from List B below (Note: only a selection of these modules will be offered each year):

List B		Credit Value
Approaches to Decision Making	BUSI44315	15
Advanced Business Modelling	BUSI40N15	15
Asset Management Planning	BUSI44415	15
Business Ethics	BUSI44615	15
Business Transformation through Information	<u>BUSI45815</u>	15
Systems		
Business and Management in the Pacific Rim	BUSI44815	15
Change Management: Theory and Practice	BUSI40X15	15
Corporate Finance	<u>BUSI44015</u>	15
Corporate Governance	BUSI45015	15
+Corporate Reporting and Control	BUSI45115	15
Crisis Management	BUSI45215	15
E-Commerce	BUSI45315	15
Employment Relations	BUSI45415	15
Entrepreneurship	<u>BUSI45515</u>	15
Entrepreneurship and Business Start Up	BUSI46J15	15
Financial Risk Management	BUSI44215	15
Global Marketing	BUSI46215	15

Global Strategic Management	<u>BUSI45615</u>	15
Improving Management Decision Making	<u>BUSI45715</u>	15
Information Systems: Realising the Benefits	BUSI40S15	15
International Business in Context (Blended Learning)	BUSI49S15	15
International Economics	BUSI45915	15
International Enterprise Project	BUSI44M15	15
International Financial Management	BUSI46115	15
International Human Resource Management	BUSI4V315	15
Internationalisation of Services	BUSI46315	15
Issues in Public Management	BUSI46415	15
Labour Market	BUSI42N15	15
Leadership	BUSI4P815	15
Management Consultancy	BUSI46615	15
Managerial Psychology	BUSI46715	15
Managing Legal Risk	BUSI44715	15
Managing Marketing Communications	BUSI46815	15
Managing Social Marketing Campaigns	BUSI42J15	15
Negotiation Management	BUSI4ZP15	15
New Venture Creation	BUSI46915	15
Organising for Strategic Advantage	BUSI47015	15
Portfolio Construction and Management	BUSI47115	15
Project Management	BUSI47215	15
Quality Management	BUSI47315	15
Quantitative Marketing Research	BUSI47415	15
Regional Integration and Organizational Response	BUSI47515	15
Regional Regeneration and Management	BUSI47615	15
Security Analysis	BUSI47715	15
Small Business Management	BUSI47815	15
Strategic Customer Relationship Management	BUSI4D015	15
Strategic Human Resource Development	BUSI47915	15
Strategic Innovation	BUSI46515	15
Strategic Location Management	BUSI4E315	15
Strategic Marketing	BUSI48015	15
Strategic Supply Chain Management	BUSI48115	15
Treasury Management and Capital Markets	BUSI48215	15
A credit-bearing language module to the value of 20		20
credits offered by the Centre for Foreign Language		
Studies		

Assessment

- 6. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- 7. All module retakes shall normally take place at the next normal occasion.
- 8. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Strategic Business Project, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
- 9. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
- 10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, from the three modules marked # in List A together with any one of the modules marked ^, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
- 11. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
 - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
 - (b) the achievement of a mark of 70% or more in the Strategic Business Project.

- 12. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, including the achievement of a mark of 60% or more in the Strategic Business Project, but where the candidate did not meet the criteria for the award of a distinction.
- 13. Candidates starting the programme in January 2014 must submit a Strategic Business Project of not more than 15,000 words by 27 January 2016.
- 14. Modules up to the value of 30 credits may be compensated in order to achieve the award of MBA, Master of Arts in Business Administration or Postgraduate Diploma Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module(s) to be compensated, is at least 50%.
- 15. Modules up to the value of 15 credits, but excluding those marked with a #, may be compensated in order to achieve the award of Postgraduate Certificate Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module to be compensated, is at least 50%.
- 16. Candidates who select a CFLS credit-bearing language module must select 245 credits in total.

Accreditation

17. The Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2013.