

Durham University

Postgraduate Modules Online

www.durham.ac.uk/postgraduate.modules

These programme regulations should be read in conjunction with the University's <u>core regulations for</u> <u>postgraduate programmes</u>.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.

MSc Management (Entrepreneurship) (N2P309)

1. This programme is available at Durham City in a full-time (12 months) mode of study.

Admissions

2. English language requirements: Candidates whose first language is not English will normally be required to demonstrate proficiency in the English language by possessing a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or 102 or above in TOEFL IBT (with no element below 23), or an equivalent qualification.

Level 4 (Degree)

3. Candidates shall study and be assessed in the following modules:

		Credit Value
Strategy ~	BUSI42115	15
Organisational Behaviour ~	BUSI4V815	15
Entrepreneurship and the Entrepreneurial Process ~	BUSI47H15	15
The Entrepreneur's Environment ~	BUSI47G15	15
New Venture Creation (MSc) ~	BUSI5C715	15

4. Candidates shall also study and be assessed in the modules to the value of 60 credits from List A below:

List A		Credit Value
Dissertation with Research Methods ~	<u>BUSI40I60</u>	60
Placement (MSc Management) ~	BUSI46Q60	60

5. Candidates shall also study and be assessed in the modules to the value of 15 credits from List B below:

List B		Credit Value
Strategic Marketing Management	<u>BUSI5B815</u>	15
Business Economics and Accounting ~	BUSI52415	15

6. Candidates shall also study and be assessed in the modules to the value of 30 credits from List C below:

List C		Credit Value
Business Dynamics	BUSI4A515	15
Buyer Behaviour and Marketing Communications	<u>BUSI42515</u>	15
Competitive Strategies and Organisational Fitness	BUSI46S15	15
Contemporary Issues in Entrepreneurship	<u>BUSI46Z15</u>	15
Decision Making and Business Modelling	BUSI4G215	15
East Asian Business and Management	<u>BUSI5A815</u>	15
Financial Management	<u>BUSI53115</u>	15
Financial Planning and Control	ECON42815	15
Innovation and Technology Management	<u>BUSI53315</u>	15
Global Business	<u>BUSI5G815</u>	15
Global Marketing	<u>BUSI45W15</u>	15
International Study Tour	<u>BUSI47Z15</u>	15
Management Decision Making	BUSI41615	15

Project Management (MSc)	BUSI45Y15	15
A credit-bearing language module such as those offered by	-	20
the University's Centre for Foreign Language Study		

Assessment

- 7. Modes of assessment will include written examinations, coursework, group presentations and group written work.
- 8. There will be an assessment period in January/February for modules that are delivered in Term 1.
- 9. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth more than 30 credits may however elect to defer the submission of their dissertation until January of the following year.
- 10. Candidates will normally be permitted to take up to three of their optional modules via part-time delivery through the Centre for Global Learning and Executive Education in the Business School (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
- 11. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
- 12. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
- 13. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.