

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#).

## **BA Business and Management with Study Abroad (N207)**

1. This programme is available at Queen's Campus Stockton, in a full-time mode of study.

### **Level 1 (Certificate)**

2. Candidates shall study and be assessed in the following modules:

|  |                          | <b>Credit value</b> |
|--|--------------------------|---------------------|
| Analysis, Research and Business Skills 1 # | <a href="#">BUSS1121</a> | 20                  |
| The Changing World of Business             | <a href="#">BUSS1131</a> | 20                  |
| People, Management and Organisations       | <a href="#">BUSS1141</a> | 20                  |
| Marketing Principles                       | <a href="#">BUSS1151</a> | 20                  |
| Business, Accounting and Finance           | <a href="#">ECOS1141</a> | 20                  |
| Introduction to Business Decision Making   | <a href="#">BUSS1161</a> | 20                  |

### **Level 2 (Diploma)**

3. Candidates shall study and be assessed in the following modules:

|   |                          | <b>Credit value</b> |
|---|--------------------------|---------------------|
| Analysis, Research and Business Skills II # | <a href="#">BUSS2101</a> | 20                  |
| Managing in a Global Environment            | <a href="#">BUSS2111</a> | 20                  |
| Information Systems                         | <a href="#">BUSS2011</a> | 20                  |
| Operations Management                       | <a href="#">BUSS2031</a> | 20                  |

4. Candidates shall also study and be assessed in modules to the value of 40 credits from List A:

| <b>List A:</b>   |                          | <b>Credit value</b> |
|--|--------------------------|---------------------|
| Principles of Business Law   | <a href="#">BUSS2051</a> | 20                  |
| Integrated Marketing Communications  | <a href="#">BUSS2181</a> | 20                  |
| Marketing Psychology   | <a href="#">BUSS2191</a> | 20                  |
| Strategic Brand Management   | <a href="#">BUSS2141</a> | 20                  |
| Entrepreneurship   | <a href="#">BUSS2201</a> | 20                  |
| A credit-bearing language module such as those offered by the University's <a href="#">Centre for Foreign Language Study</a> | -                        | 20                  |

### **Year 3 (Placement)**

Students will undertake an approved study placement in an overseas university. They must have successfully completed 240 credits at Levels 1 and 2 to progress to the placement, during which they will be assessed at module level by the host University. Assessment does not contribute to the marks used to determine the award of degree but successful completion is required to qualify for the BA Business and Management with Study Abroad.

### **Level 3 (Degree)**

5. Candidates shall study and be assessed in the following modules:

|                      |                          | <b>Credit value</b> |
|----------------------|--------------------------|---------------------|
| Dissertation         | <a href="#">ECOS3032</a> | 40                  |
| Strategic Management | <a href="#">BUSS3261</a> | 20                  |

6. Candidates shall also study and be assessed in modules to the value of 60 credits from List B:

| <b>List B:</b>   |                          | <b>Credit value</b> |
|--|--------------------------|---------------------|
| Corporate Governance   | <a href="#">BUSS3101</a> | 20                  |
| Social Marketing   | <a href="#">BUSS3231</a> | 20                  |
| Leadership   | <a href="#">BUSS3241</a> | 20                  |
| Contemporary Issues in Management  | <a href="#">BUSS3201</a> | 20                  |
| Human Resource Management*   | <a href="#">BUSS3151</a> | 20                  |
| Corporate Responsibility   | <a href="#">BUSS3191</a> | 20                  |
| Retail and Services Marketing  | <a href="#">BUSS3281</a> | 20                  |
| Corporate Entrepreneurship   | <a href="#">BUSS3271</a> | 20                  |
| A credit-bearing language module such as those offered by the University's <a href="#">Centre for Foreign Language Study</a> | -                        | 20                  |

#### **Assessment, progression and award**

7. Modules marked with a # must be at 40% or above in order to progress to the ordinary degree at the next Level;
8. Modules marked with a \* are not available in 2013-2014.
9. Candidates who fail to achieve the standard required under the Core Regulations for progression to Level 3 of the BA Business and Management with Study Abroad may progress to Level 3 of the BA Business and Management in the Honours or Ordinary stream in accordance with the Core regulations.
10. A student who is registered for the Masters in Business and Management with Study Abroad programme and who wishes to transfer to the BA Business and Management with Study Abroad programme shall be permitted to transfer subject to the approval of the Director of Undergraduate Studies.
11. A student who is registered for the BA Business and Management with Study Abroad who wishes to transfer to the Masters in Business and Management with Study Abroad and is suitably qualified to do so, in accordance with the Core Regulations, shall be permitted to transfer subject to the approval of the Director of Undergraduate Studies.

#### **Professional accreditation**

12. Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and by the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.