

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#).

Masters in Business and Management (NN12)

1. This programme is available at Queen's Campus Stockton, in a full-time mode of study.

Level 1 (Certificate)

2. Candidates shall study and be assessed in the following modules:

		Credit value
Analysis, Research and Business Skills 1 #	BUSS1121	20
The Changing World of Business	BUSS1131	20
People, Management and Organisations	BUSS1141	20
Marketing Principles	BUSS1151	20
Business, Accounting and Finance	ECOS1141	20
Introduction to Business Decision Making	BUSS1161	20

Level 2 (Diploma)

3. Candidates shall study and be assessed in the following modules:

		Credit value
Analysis, Research and Business Skills II #	BUSS2101	20
Managing in a Global Environment	BUSS2111	20
Information Systems	BUSS2011	20
Operations Management	BUSS2031	20

4. Candidates shall also study and be assessed in modules to the value of 40 credits from List A:

List A:		Credit value
Principles of Business Law	BUSS2051	20
Integrated Marketing Communications	BUSS2181	20
Marketing Psychology	BUSS2191	20
Strategic Brand Management	BUSS2141	20
Entrepreneurship	BUSS2201	20
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study	-	20

Level 3 (Degree)

5. Candidates shall study and be assessed in the following modules:

		Credit value
Dissertation	ECOS3032	40
Strategic Management	BUSS3261	20

6. Candidates shall also study and be assessed in modules to the value of 60 credits from List B:

List B:		Credit value
Corporate Governance	BUSS3101	20
Social Marketing	BUSS3231	20
Contemporary Issues in Management	BUSS3201	20
Leadership	BUSS3241	20
Human Resource Management*	BUSS3151	20
Corporate Responsibility	BUSS3191	20
Retail and Services Marketing	BUSS3281	20
Corporate Entrepreneurship	BUSS3271	20
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study	-	20

Level 4 (Degree)

7. Candidates shall study and be assessed in the following modules:

		Credit value
Reflections on Management Practice	BUSS4001	20
Research Project	BUSS4015	100

Assessment, progression and award

8. Modules marked with a # must be at 40% or above in order to progress to the ordinary degree at the next Level.
9. The Research Project at Level 4 must be an approved subject relevant to the degree for which the student is registered.
10. Modules marked with a * are not available in 2013-2014.
11. At Level 2 a student who fails to achieve the standards required under the Core Regulations for progression to Level 3 of the Masters in Business and Management but who achieves the standard required for progression to Level 3 of a Bachelors programme may progress to Level 3 of the BA Business and Management in the Honours or Ordinary stream in accordance with the Core Regulations.
12. At Level 2 a student who is qualified to progress from Level 2 to level 3 of the Masters in Business and Management but wishes to transfer to Level 3 of the BA Business and Management shall be permitted to do so.
13. A student whose achievement at the end of Level 3 does not qualify them to proceed to Level 4 may be awarded the degree of BA Business and Management with Honours or Ordinary in accordance with the Core Regulations for the award of a Bachelors degree.
14. A student whose achievement at the end of Level 4 does not qualify them to be awarded the degree of Masters in Business and Management may be awarded the degree of BA Business and Management with Honours in accordance with the Core Regulations for the award of a Bachelors degree.

Professional accreditation

15. Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2010 and by the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2009.