These programme regulations should be read in conjunction with the University's core regulations for postgraduate programmes.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2014 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.

EXECUTIVE MA ENTREPRENEURSHIP (N1N107)
(For students entering from April 2014)

1. Location: Durham

2. Duration: part-time (30 months starting in April)

3. This programme is not available in 2014/15.

Admissions

4. English Language Requirements:

     Candidates whose first language is not English will normally be required to possess recent English language test scores of 6.5 or above (with no element below 6.0) in IELTS, or 92 or above (with no element below 23) in TOEFL IBT, or an equivalent qualification.

5. Applicants should normally have a minimum of one year of relevant work experience.

6. The Executive MA Entrepreneurship has been granted exemption from the University Regulations for Postgraduate Matriculation to allow students to apply for APL up to and including 1st February and 1st August to reflect the different enrolment deadlines operating on these programmes.

Programme Structure

7. a) All candidates must study and be assessed in modules to the value of 120 credits from List A.

    b) All candidates must also study and be assessed in:

         (i) Modules to the value of 15 credits from List E.

         (ii) Modules to the value of 30 credits from List F.

         (iii) Modules to the value of 15 credits from Lists B, C, D, G or H.

8. Candidates are not able to study the same module twice, regardless of how it is taught.

List A
		Credit Value
Business Economics and Accounting (Online) ~	BUSI41R15	15
Business Economics and Accounting (Taught) ~	BUSI46X15	15
Strategy (Online) ~	BUSI41Q15	15
Strategy (Taught) ~	BUSI46W15	15
Organisational Behaviour (Online) ~	BUSI5C515	15
Organisational Behaviour (Taught) ~	BUSI46V15	15
Research Methods (Online) ~	BUSI5A615	15
Dissertation ~	BUSI47W60	60

List B
		Credit Value
Practising Social Marketing (Online)	BUSI4Z015	15
Practising Social Marketing (Taught)	BUSI44P15	15
Buyer Behaviour and Marketing Communications (Online)	BUSI4D515	15

Buyer Behaviour and Marketing Communications (Taught)	BUSI4F015	15
Digital Marketing Strategies (Taught)	BUSI47I15	15
Digital Marketing Strategies (Online)	BUSI48R15	15
Digital Marketing Strategies (Blended Learning)	BUSI48P15	15

List C   **Credit Value**

International Strategic Management (Online)	BUSI54115	15
Business Transformation through Information Systems (Online)	BUSI41T15	15
Corporate Finance (Online)	BUSI45T15	15
Entrepreneurship and Venture Growth (Taught)	BUSI48Q15	15
Financial Management (Online)	BUSI4ZL15	15
Financial Planning & Control (Online)	BUSI45S15	15
Human Resource Management (Online)	BUSI54515	15
Operations and Supply Chain Management (Online)	BUSI40M15	15
Operations and Supply Chain Management (Taught)	BUSI46Y15	15
Small Business Management (Online)	BUSI54615	15
Small Business Management (Taught)	BUSI46R15	15
Strategic Marketing Management (Online)	BUSI4D615	15
Theory of Finance (Online)	BUSI45I15	15
Leadership (Online)	BUSI47O15	15
Leadership (Taught)	BUSI47P15	15
International Business in Context (Blended Learning)	BUSI49S15	15
International Marketing (Online)	BUSI47N15	15
International Marketing (Taught)	BUSI47L15	15
Sustaining Change in Organisations (MA) (Online)	BUSI49P15	15
Sustaining Change in Organisations (MA) (Taught)	BUSI49Q15	15
A credit-bearing language module to the value of 20 credits offered by the Centre for Foreign Language Studies		20

List D   **Credit Value**

Employee Relations and Reward (Online)	BUSI47J15	15
Employee Relations and Reward (Taught)	BUSI4G015	15
Work and Society (Online)	BUSI47V15	15
Work and Society (Taught)	BUSI4E015	15

List E   **Credit Value**

Entrepreneurship and the Entrepreneurial Process (Online) ~	BUSI5DL15	15
Entrepreneurship and the Entrepreneurial Process (Taught) ~	BUSI44Z15	15

List F   **Credit Value**

New Venture Creation and Enterprise Skills (Online) ~	BUSI46T15	15
New Venture Creation and Enterprise Skills (Taught) ~	BUSI44W15	15
The Entrepreneur's Environment (Online) ~	BUSI5C815	15
The Entrepreneur's Environment (Taught) ~	BUSI44Y15	15
Further Topics in Entrepreneurship (Online) ~	BUSI5C915	15
Further Topics in Entrepreneurship (Taught) ~	BUSI44X15	15

List G   **Credit Value**

Event Management (Online)	BUSI43P15	15
Global Business (Online)	BUSI43Q15	15
Retail Management (Online)	BUSI43R15	15
Sales Management (Online)	BUSI43S15	15
Services Management (Online)	BUSI43T15	15
Tourism Management (Online)	BUSI43U15	15

List H   **Credit Value**

Event Management (Taught)	BUSI43V15	15
Global Business (Taught)	BUSI43W15	15
Retail Management (Taught)	BUSI43X15	15
Sales Management (Taught)	BUSI43Y15	15
Services Management (Taught)	BUSI43Z15	15
Tourism Management (Taught)	BUSI44H15	15

Assessment, progression and award

9. Modes of assessment will include written examinations and coursework.

10. Candidates will normally progress through the programme by taking core modules before optional modules and will normally submit the dissertation of not more than 15,000 words after attempting all core and optional modules.

11. Progression will depend upon satisfactory performance in assessment of modules as follows:

    a) within the time-limits set out in paragraph 2 above, the minimum rate of progress without requiring formal approval of the Postgraduate Faculty Education Committee shall be: modules to a total value of 60 credits attempted by the end of one full year of registration; modules to a total value of 120 credits by the end of two full years of registration.

    b) approved candidates may initially register for the programme at any time in the year and will be formally enrolled at the next entry point (April). Thereafter students will be required to register at the start of each academic year. Enrolment (the payment of fees and the undertaking to start study directed towards an examination occasion) must be completed not less than six months before the relevant date of examination;

    c) candidates are required, as a condition of enrolment and maintaining registration with the University, to pay all tuition fees as may be required;

    d) enrolment is by module, normally to a minimum value of 45 credits at any one time.

12. Examinations shall be held in Durham and other such centres approved by the University normally twice a year. Candidates must have completed enrolment for a module not less than five months prior to sitting an examination and/or submitting an assignment.

13. Candidates will automatically be registered for assessment at the next ordinary occasion at the point of enrolment on a module, subject to the provisions of 10 above.

14. The Board of Examiners *may* permit a candidate who has failed up to two taught modules to register, or continue to be registered for, assessment in subsequent modules of the programme. Candidates will be required to be re-examined in the module(s), normally on the next ordinary occasion of the examination.

15. Candidates who fail modules to the value of 45 or more credits must be re-examined in those modules, normally at the next occasion, before assessment in further modules is permitted. In such cases, candidates already registered for assessment in other modules may defer assessment to the next ordinary occasion without penalty.

16. Candidates who fail to satisfy the requirements for the award of MA (i.e. who are awarded a fail in a module retake) will normally be permitted to progress and complete assessment in those modules for which they are already enrolled when the failed retake is confirmed. Candidates who have achieved, or who go on to achieve, the necessary credits shall be awarded a Postgraduate Certificate or Postgraduate Diploma as an exit qualification.

17. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.

18. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.