

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#).

BA Economics with Management, with Business Placement (L104)

1. This programme is available at Durham City, in a full-time mode of study.

Level 1 (Certificate)

2. Candidates shall study and be assessed in the following modules:

		Credit value
Principles of Economics #	ECON1011	20
Economic Methods #	ECON1021	20
The World Economy	ECON1071	20
People, Management and Organisations #	BUSI1141	20

3. Candidates shall also study and be assessed in modules to the value of 40 credits from List A:

List A:		Credit value
Accounting and Finance in Business	ECON1041	20
Marketing Principles	BUSI1131	20
New Venture Creation	BUSI1151	20
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study OR Level 1 module offered by another Board of Studies	-	20

Level 2 (Diploma)

4. Candidates shall study and be assessed in the following modules:

		Credit value
Economic Principles I: Macroeconomics #	ECON2011	20
Economic Principles II: Microeconomics #	ECON2021	20
Economic Data Analysis #	ECON2061	20
Managing in a Global Environment #	BUSI2131	20
Entrepreneurship	BUSI2141	20

5. Candidates shall also study and be assessed in modules to the value of 20 credits from List B:

List B:		Credit value
Corporate Finance	ECON2101	20
Business Competition	ECON2081	20
European Economics	ECON2071	20
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study OR Level 1 or Level 2 module offered by another Board of Studies	-	20

Year 3 (Placement)

6. Candidates will undertake an approved work placement of not less than 40 weeks. They must have successfully completed 240 credits at Levels 1 and 2 to progress to the placement. Candidate progress will be assessed at threshold level by continuous assessment of the candidate's performance during the placement and final report. Assessment does not contribute to the marks used to determine the award of the degree but successful completion is required to qualify for the BA Economics with Management with Business Placement.

Level 3 (Degree)

7. Candidates shall study and be assessed in the following modules:

		Credit value
Dissertation	ECON3012	40
Strategic Management	BUSI3181	20

8. Candidates shall also study and be assessed in modules to the value of 40 credits from List C and 20 credits from List D:

List C:		Credit value
Advanced Macroeconomic Theory	ECON3211	20
Advanced Microeconomic Theory	ECON3201	20
Applied Econometrics	ECON3011	20
Development Economics	ECON3171	20
Environmental Economics and Policy	ECON3161	20
Financial Theory and Corporate Policy	ECON3251	20
History of Economic Thought	ECON3051	20
Industrial Organisation	ECON3061	20
International Economics	ECON3071	20
Labour Economics	ECON3081	20
Monetary Economics	ECON3111	20
Public Economics	ECON3191	20
Security Investment Analysis	ECON3241	20
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study OR Level 2 or Level 3 module offered by another Board of Studies	-	20

List D		Credit Value
Asia and the Pacific Rim	BUSI3041	20
Corporate Entrepreneurship	BUSI3171	20
Corporate Governance	BUSI3061	20
Leadership	BUSI3161	20

Assessment, progression and award

9. Modules marked with a # must be passed at 40% or above in order to progress to the ordinary degree at the next Level;
10. Candidates who fail to achieve the standard required under the Core Regulations for progression to Level 3 of the BA Economics with Management with Business Placement may progress to Level 3 of the BA Economics with Management in the Honours or Ordinary stream in accordance with the Core regulations.

Professional accreditation

11. Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2014 and by the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.