These programme regulations should be read in conjunction with the University's core regulations for postgraduate programmes.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2014 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.

Master of Business Administration (Online) (N1N517)

(For students entering from October 2015)

1. This programme is available at Durham City in a part-time (36 months) mode of study with entry points in October and April.

Admissions

2. Applicants should normally have a minimum of three years relevant work experience.
3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 6.5 or above (with no element below 6.0) in IELTS, or an equivalent qualification.
4. The programme has been granted exemption from the University Regulations for Postgraduate Matriculation to allow students to apply for APL up to and including 1st February and 1st August to reflect the different enrolment deadlines operating on these programmes.

Programme Structure

5. Candidates shall study and be assessed in modules to the value of 165 credits from List A below. Candidates are not able to study the same module twice, regardless of how it is taught:

List A:		Credit Value
Managing People (Online)	BUSI42V15	15
Managing People (Taught)	BUSI45P15	15
Managing Finance (Online)	BUSI42S15	15
Managing Finance (Taught)	BUSI45Q15	15
Managing in the Competitive Environment (Online)	BUSI42T15	15
Managing in the Competitive Environment (Taught)	BUSI45O15	15
Managing in the Global Environment (Online)	BUSI42U15	15
Managing in the Global Environment (Taught)	BUSI45N15	15
Strategic Management (Online)	BUSI42H15	
Strategic Management (Taught)	BUSI45M15	15
Improving Management Decision Making (Online)	BUSI46H15	
Improving Management Decision Making (Taught)	BUSI45R15	15
Methods of Inquiry (Online)	BUSI42R15	15
Methods of Inquiry (Taught)	BUSI49M15	15
Dissertation	BUSI56360	60

6. Candidates shall study and be assessed in modules to the value of 75 credits from List B below. Candidates are not able to study the same module twice, regardless of how it is taught:

(Note: only a selection of these modules will be offered each year)

List B:		Credit Value
Boardroom Exercise	BUSI44S15	15
Business Ethics (Online)	BUSI57515	15
Business Transformation through Information Systems (Online)	BUSI41V15	15
Corporate Finance (Online)	BUSI59715	15
Corporate Reporting and Control (EBS)	BUSI4Y615	15
E-Commerce (Online)	BUSI57115	15
Entrepreneurship (Online)	BUSI5A115	15
Entrepreneurship (EBS)	BUSI4Y715	15
Financial Planning and Control (Online)	BUSI41515	15
Issues in Public Management (Online)	BUSI57715	15
Management of Change (Online)	BUSI41015	15
Managerial Psychology (Online)	BUSI50815	15
Managing Marketing Communications (Online)	BUSI58415	15
Managing Social Marketing Campaigns (Online)	BUSI46G15	15
Marketing Psychology (EBS)	BUSI4ZA15	15
Project Management (Online)	BUSI50915	15
Project Management (EBS)	BUSI4ZE15	15
Quantitative Marketing Research (Online)	BUSI40915	15
Applied Marketing Research (Online)	BUSI4I315	15
Small Business Management (Online)	BUSI59515	15
Strategic Marketing (Online)	BUSI5A515	15
Strategic Marketing (EBS)	BUSI4ZJ15	15
Strategic Supply Chain Management (Online)	BUSI5A415	15
Crisis Management (Online)	BUSI44I15	15
Crisis Management (Taught)	BUSI43I15	15
Delivering Service Excellence (Online)	BUSI42W15	15
Delivering Service Excellence (Taught)	BUSI43J15	15
Effective Sales Force Leadership (Online)	BUSI42X15	15
Effective Sales Force Leadership (Taught)	BUSI43L15	15
Global Retailing (Online)	BUSI42Y15	15
Global Retailing (Taught)	BUSI44K15	15
Globalising Strategic Management (Online)	BUSI42Z15	15
Globalising Strategic Management (Taught)	BUSI43M15	15
International Business in Context (Blended Learning)	BUSI49S15	15
International Enterprise Project (Blended Learning)	BUSI49R15	15
International Tourism (Online)	BUSI43H15	15
International Tourism (Taught)	BUSI43N15	15
Scenario Thinking (Online)	BUSI46N15	15
Scenario Thinking (Taught)	BUSI46O15	15
Social Entrepreneurship (Online)	BUSI44J15	15
Social Entrepreneurship (Taught)	BUSI43O15	15
Leadership (Online)	BUSI47W15	15
Leadership (Taught)	BUSI47X15	15
Global Marketing (Online)	BUSI47K15	15
Global Marketing (Taught)	BUSI47M15	15
Social Media Strategies (Online)	BUSI47R15	15
Social Media Strategies (Taught)	BUSI47S15	15
Social Media Strategies (Blended Learning)	BUSI47Q15	15
Sustainability, Ethics and Change (Online)	BUSI47T15	15
Sustainability, Ethics and Change (Taught)	BUSI47U15	15
Sustaining Change in Organisations (MBA) (Online)	BUSI49N15	15

| Sustaining Change in Organisations (MBA) (Taught) | BUSI49O15 | 15 |
| A credit-bearing language module to the value of 20 credits offered by the Centre for Foreign Language Studies | | 20 |

Assessment

7. Enrolment is by module. Candidates will normally progress through the programme by taking core modules before option modules and will normally submit the dissertation of not more than 15,000 words after attempting all core and option modules.

8. Progression will depend upon satisfactory performance in assessment of modules, as follows:
   a) Within the time-limits set out in paragraph 1 above, the minimum rate of progress without requiring the formal approval of the Postgraduate Faculty Education Committee shall be: modules to a total of 60 credits attempted by the end of one full year of registration; modules to a total of 120 credits attempted by the end of two full years of registration; modules to a total of 240 credits attempted by the end of three full years of registration.
   b) Candidates are required, as a condition of enrolment and maintaining registration with the University, to pay all tuition fees as may from time to time be approved.

9. Candidates will normally be permitted to undertake up to three modules via other modes of MBA delivery and be assessed in accordance with the assessment specified in the relevant module outline(s).

10. All module retakes shall normally take place at the next normal occasion except where specified below.

11. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.

12. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits, shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.

13. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits, shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.

14. With regard to assessment:
   a) It is expected that candidates will be assessed at the first ordinary occasion following enrolment. Candidates will thus be automatically registered for assessment at the point of enrolment.
   b) Examinations shall be held in Durham and in such other centres as may be approved by the University.
   c) The Board of Examiners *may* permit a candidate who has failed up to two taught modules to register or to continue to be registered for assessment in subsequent module(s) of the programme. Candidates for MBA programmes will be required to be re-examined in the module(s), normally on the next ordinary occasion of the examination.
   d) Candidates for MBA programmes who fail modules to the value of 45 or more credits must be re-examined in those modules, normally at the next occasion, before assessment in further modules is permissible. In such cases candidates already registered for assessment in other modules may defer assessment to the next ordinary occasion without penalty.

15. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
   (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
   (b) the achievement of a mark of 70% or more in the dissertation.

16. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, including the achievement of a mark of 60% or more in the dissertation, but where the candidate did not meet the criteria for the award of a distinction.

17. Modules up to the value of 30 credits may be compensated in order to achieve the award of MBA, Master of Arts in Business Administration or Postgraduate Diploma Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module(s) to be compensated, is at least 50%.

18. Modules up to the value of 15 credits may be compensated in order to achieve the award of Postgraduate Certificate Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module to be compensated, is at least 50%.

19. Candidates who select a CFLS credit-bearing language module must select 245 credits in total.

Accreditation

20. The Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2013.

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