

# **Durham University**

### **Postgraduate Modules Online**

www.durham.ac.uk/postgraduate.modules

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of three years from 2014 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.

## **Durham Executive Master of Business Administration (N1KN17)**

1. This programme is available at EBS, Frankfurt in a part-time (24 months starting January) mode of study and is an award of Durham University in collaboration with the European Business School.

#### **Admissions**

- 2. Applicants should normally have a minimum of three years' relevant work experience. Applicants may also be asked to offer a satisfactory score in the Graduate Management Admission Test (GMAT).
- 3. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or an equivalent qualification.

### Programme structure

4. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

List A		<b>Credit Value</b>
Managing People	BUSI4W715	15
Managing Finance	BUSI4W815	15
Managing in the Competitive Environment	BUSI4W915	15
Managing in the Global Environment	<u>BUSI4Y215</u>	15
Strategic Management	BUSI41L15	15
Improving Management Decision Making	BUSI4Y915	15
Methods of Inquiry	BUSI4Y315	15
Dissertation	BUSI4W160	60

5. Candidates shall study and be assessed in modules to the value of 75 credits from List B below (only a selection of these modules will be available each year):

List B		<b>Credit Value</b>
Advanced Business Modelling	BUSI4ZX15	15
Boardroom Exercise	BUSI44S15	15
Business Transformation through Information Systems	BUSI4Z215	15
Change Management: Theory and Practice	BUSI40V15	15
Corporate Finance	<b>BUSI4Y515</b>	15
Corporate Reporting and Control	<b>BUSI4Y615</b>	15
Entrepreneurship	<b>BUSI4Y715</b>	15
Globalizing Strategic Management	<b>BUSI4Y815</b>	15
Information Systems in the Supply Chain	BUSI4Z115	15
Information Systems: Realising the Benefits	BUSI40Q15	15
International Business in Context (Blended Learning)	BUSI49S15	15
International Enterprise Project (Blended Learning)	BUSI49R15	15
Investing in and Financing of Real Estate	BUSI4Z315	15
International Human Resource Management	BUSI4Z415	15
Labour Market	BUSI42Q15	15
Leadership	BUSI4Z515	15
Management Consultancy	BUSI4Z615	15
Managing Knowledge	BUSI4Z715	15
Managing Legal Risk	BUSI4Z815	15
Managing Marketing Communications	BUSI4Z915	15

Marketing Psychology	BUSI4ZA15	15
Negotiation Management	BUSI4ZB15	15
Operations Management	BUSI4ZC15	15
Organising for Strategic Advantage	BUSI4ZD15	15
Project Management	BUSI4ZE15	15
Purchasing and Supply Management	BUSI4ZF15	15
Quantitative Marketing Research	BUSI4ZG15	15
Real Estate Management and Valuation	BUSI4ZH15	15
Small Business Management	BUSI4ZI15	15
Social Media Strategies (Blended Learning)	BUSI47Q15	15
Strategic Innovation	BUSI4Y415	15
Strategic Marketing	BUSI4ZJ15	15
Strategic Supply Chain Management	BUSI4ZK15	15
Sustaining Change in Organisations (MBA) (Online)	BUSI49N15	15
Sustaining Change in Organisations (MBA) (Taught)	BUSI49015	15
A credit-bearing language module to the value of 20 credits		20
offered by the Centre for Foreign Language Studies		

#### **Assessment**

- 6. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
- 7. All module retakes shall normally take place at the next normal occasion except where specified below.
- 8. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
- 9. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits, shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
- 10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
- 11. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
  - (a) the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
  - (b) the achievement of a mark of 70% or more in the dissertation.
- 12. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, including the achievement of a mark of 60% or more in the dissertation, but where the candidate did not meet the criteria for the award of a distinction.
- 13. Candidates starting the programme in January 2017 must submit a dissertation of not more than 15,000 words by 25 January 2019.
- 14. Modules up to the value of 30 credits may be compensated in order to achieve the award of MBA, Master of Arts in Business Administration or Postgraduate Diploma Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module(s) to be compensated, is at least 50%.
- 15. Modules up to the value of 15 credits may be compensated in order to achieve the award of Postgraduate Certificate Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module to be compensated, is at least 50%.
- 16. Candidates who select a CFLS credit-bearing language module must select 245 credits in total.

#### Accreditation

17. The Durham EBS Executive Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2013.