

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#), and the [marking and classification conventions for undergraduate programmes](#).

## **BA Marketing with Foundation (N504)**

1. This programme is available at Queen's Campus, in full or part-time mode of study.
2. The last intake of students for this programme was October 2016.

### **Level 0 (Foundation)**

3. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Foundations of Statistics	<a href="#">FOUN0397</a>	10
Foundations of Business	<a href="#">FOUN0671</a>	20
Extended Research	<a href="#">FOUN0761</a>	20
Studying Social Life (for Business)	<a href="#">FOUN0701</a>	20
Academic Practice for Business	<a href="#">FOUN0651</a>	20
Core Foundation Maths for Business	<a href="#">FOUN0481</a>	20
Further Maths for Marketing & Management	<a href="#">FOUN0267</a>	10

### **Assessment, progression and award**

4. The Foundation Programme consists of modules to the value of 120 credits at Level 0, which qualify a student to progress to Level 1 of the degree programme for which they are registered. Any student who chooses not to progress is eligible for the award of a Foundation Year Certificate;
5. The Foundation Programme may be taken by one year full-time study or up to two years of part-time study at Level 0;
6. Level 0 modules are half-modules to the value of 10 credits each, or whole modules of 20/30 credits each;
7. These regulations show the degree programme to which the Foundation Programme leads and the Level 0 modules which form the pre-requisites for the study of each degree programme at Level 2. If a student wishes to progress to an alternative degree destination a concession may be sought from the Head of the relevant Faculty in which the proposed programme is offered subject to the agreement of the Foundation Centre and the Head of the relevant Faculty;
8. To pass the Foundation Programme a student must study, be assessed in and pass the assessment of modules at Level 0 to the value of 120 credits and each 10-, 20- or 30- credit module must be passed with an overall mark of 50% at the first or second attempt;
9. A students who fails any of the Level 0 assessments, to a maximum of 120 credits, at the first attempt is allowed one further attempt to pass by re-sitting the failed assessment element(s), of the failed assessment components(s) of each failed modules;
10. The Pass Lists issued following the examinations at the end of the academic year shall indicate students who are required to be re-examined. For each student the Board of Examiners shall specify which modules have been failed, which module assessment element(s) must be re-examined, and the form of the re-sit assessment;
11. A student must make his/her first attempt at the assessment of a module during, or at the end of, the academic year in which the module was studied. The re-sit (without repeating the module itself) will normally be in the June and July/August following the first attempt;
12. Marks awarded for modules completed for Level 0 assessments will not count towards the final classification of the degree to be awarded;

13. The Pass Lists for the Level 0 assessments in May/June and in July/August shall list the names of students who have satisfactorily completed their Foundation Programme, and are eligible to progress to Level 1 of a named degree programme in accordance with the regulations;
14. It is expected that students who progress from Foundation study at Queen's Campus to degree study in Durham City and those who progress from Foundation study in Durham City to degree study at Queen's Campus should change their membership of a College, Licensed Hall of Residence or Society to membership of a different college, Licensed Hall of Residence or Society appropriate to their location;
15. The Foundation Programme has been granted an exemption from the University Regulations to allow students to apply for APL up to and including 1<sup>st</sup> December of their first year of study.