

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#)

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.

MSc Management (International Business) (N2P609)

1. This programme is available at Durham City in a full-time (12 months) mode of study.

Admissions

2. English language requirements: Candidates whose first language is not English will normally be required to demonstrate proficiency in the English language by possessing a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or an equivalent qualification.

Level 4 (Degree)

3. Candidates shall study and be assessed in the following modules:

		Credit Value
Strategy ~	BUSI42115	15
Organisational Behaviour ~	BUSI4V815	15
Business Economics and Accounting ~	BUSI52415	15
Global Business ~	BUSI5G815	15
Global Marketing ~	BUSI45W15	15
Strategic Marketing Management ~	BUSI5B815	15
EITHER Research Methods and Dissertation (Management - General) ~	BUSI4I460	60
OR Research Methods and Dissertation (International) (Management - General)	BUSI4N960	60

4. Candidates shall also study and be assessed in the modules to the value of 30 credits from List A below (only a selection of these modules will be available each year):

List A		Credit Value
Arts, Heritage and Tourism Marketing	BUSI4G615	15
Financial Management	BUSI53115	15
Innovation and Technology Management	BUSI53315	15
New Venture Creation (MSc)	BUSI5C715	15
Consulting	BUSI45J15	15
Corporate Governance	ECON42215	15
East Asian Business and Management	BUSI5A815	15
Employee Relations	BUSI5C315	15
Employee Reward Strategy	BUSI49Z15	15
Ethical Leadership	PHIL41515	15
Financial Planning and Control (MSc Finance)	ECON42815	15
Further Topics in Organisational Behaviour	BUSI49Y15	15
International Study Tour	BUSI47Z15	15
Society and Sustainability	PHIL41615	15
The Science of Leadership	BUSI44U15	15
Competitive Strategies and Organisational Fitness	BUSI46S15	15
Human Resource Development	BUSI45L15	15
Retail Marketing Management	BUSI49T15	15
Services Marketing	BUSI49U15	15
Social Marketing	BUSI4G415	15
Strategic Brand Management	BUSI49V15	15

Assessment

5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
6. There will be an assessment period in January/February for modules that are delivered in Term 1.
7. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth more than 30 credits may however elect to defer the submission of their dissertation until January of the following year.
8. Candidates will normally be permitted to take one or two of their optional modules via part-time delivery (as offered on the MA Management programme) (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
9. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
10. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
11. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.