

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

**Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2013.**

## **MSc Management (International Business) (N2P609)**

1. This programme is available at Durham City in a full-time (12 months) mode of study.

### **Admissions**

2. English language requirements: Candidates whose first language is not English will normally be required to demonstrate proficiency in the English language by possessing a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or an equivalent qualification.

### **Level 4 (Degree)**

3. Candidates shall study and be assessed in the following modules:

		<b>Credit Value</b>
Strategy ~	<a href="#">BUSI42115</a>	15
Organisational Behaviour ~	<a href="#">BUSI4V815</a>	15
Business Economics and Accounting ~	<a href="#">BUSI52415</a>	15
Global Business ~	<a href="#">BUSI5G815</a>	15
Global Marketing ~	<a href="#">BUSI45W15</a>	15
Strategic Marketing Management ~	<a href="#">BUSI5B815</a>	15
EITHER Research Methods and Dissertation (Management - General) ~	<a href="#">BUSI4I460</a>	60
OR Research Methods and Dissertation (International) (Management - General)	<a href="#">BUSI4N960</a>	60

4. Candidates shall also study and be assessed in the modules to the value of 30 credits from List A below (only a selection of these modules will be available each year):

<b>List A</b>		<b>Credit Value</b>
Arts, Heritage and Tourism Marketing	<a href="#">BUSI4G615</a>	15
Financial Management	<a href="#">BUSI53115</a>	15
Innovation and Technology Management	<a href="#">BUSI53315</a>	15
New Venture Creation (MSc)	<a href="#">BUSI5C715</a>	15
Consulting	<a href="#">BUSI45J15</a>	15
Corporate Governance	<a href="#">ECON42215</a>	15
East Asian Business and Management	<a href="#">BUSI5A815</a>	15
Employee Relations	<a href="#">BUSI5C315</a>	15
Employee Reward Strategy	<a href="#">BUSI49Z15</a>	15
Ethical Leadership	<a href="#">PHIL41515</a>	15
Financial Planning and Control	<a href="#">ECON48515</a>	15
Global Sport Business	<a href="#">BUSI4Q515</a>	15
International Study Tour	<a href="#">BUSI47Z15</a>	15
Society and Sustainability	<a href="#">PHIL41615</a>	15
The Science of Leadership	<a href="#">BUSI44U15</a>	15
Competitive Strategies and Organisational Fitness	<a href="#">BUSI46S15</a>	15
Human Resource Development	<a href="#">BUSI45L15</a>	15
Retail Marketing Management	<a href="#">BUSI49T15</a>	15
Designing and Marketing Services	<a href="#">BUSI49U15</a>	15
Social Marketing	<a href="#">BUSI4G415</a>	15
Strategic Brand Management	<a href="#">BUSI49V15</a>	15

**Assessment, progression and award**

5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
6. There will be an assessment period in January/February for modules that are delivered in Term 1.
7. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
8. Candidates will normally be permitted to take one or two of their optional modules via part-time delivery (as offered on the MA Management programme) (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
9. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
10. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
11. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.