

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

**Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.**

## **MSc Management (Entrepreneurship) (N2P309)**

1. This programme is available at Durham City in a full-time (12 months) mode of study.

### **Admissions**

2. English language requirements: Candidates whose first language is not English will normally be required to demonstrate proficiency in the English language by possessing a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or an equivalent qualification.

### **Level 4 (Degree)**

3. Candidates shall study and be assessed in the following modules:

		<b>Credit Value</b>
Strategy ~	<a href="#">BUSI42115</a>	15
Organisational Behaviour ~	<a href="#">BUSI4V815</a>	15
Entrepreneurship and the Entrepreneurial Process ~	<a href="#">BUSI47H15</a>	15
The Entrepreneur's Environment ~	<a href="#">BUSI47G15</a>	15
New Venture Creation (MSc) ~	<a href="#">BUSI5C715</a>	15
EITHER Research Methods and Dissertation (Management - General) ~	<a href="#">BUSI4I460</a>	60
OR Research Methods and Dissertation (International) (Management - General) ~	<a href="#">BUSI4N960</a>	60

4. Candidates shall also study and be assessed in the modules to the value of 15 credits from List A below:

<b>List A</b>		<b>Credit Value</b>
Strategic Marketing Management	<a href="#">BUSI5B815</a>	15
Business Economics and Accounting	<a href="#">BUSI52415</a>	15

5. Candidates shall also study and be assessed in the modules to the value of 30 credits from List B below (only a selection of these modules will be available each year). Modules marked \* may be taken only if Strategic Marketing Management was selected from List A):

<b>List B</b>		<b>Credit Value</b>
Arts, Heritage and Tourism Marketing*	<a href="#">BUSI4G615</a>	15
Strategy Simulation and System Thinking	<a href="#">BUSI4A515</a>	15
Buyer Behaviour and Marketing Innovation	<a href="#">BUSI42515</a>	15
Competitive Strategies and Organisational Fitness	<a href="#">BUSI46S15</a>	15
East Asian Business and Management	<a href="#">BUSI5A815</a>	15
Employee Reward Strategy	<a href="#">BUSI49Z15</a>	15
Financial Management	<a href="#">BUSI53115</a>	15
Financial Planning and Control	<a href="#">ECON48515</a>	15
Innovation and Technology Management	<a href="#">BUSI53315</a>	15
Global Business	<a href="#">BUSI5G815</a>	15
Global Marketing	<a href="#">BUSI45W15</a>	15
Global Sport Business	<a href="#">BUSI4Q515</a>	15
International Study Tour	<a href="#">BUSI47Z15</a>	15

Project Management (MSc)	<a href="#">BUSI45Y15</a>	15
Services Marketing*	<a href="#">BUSI49U15</a>	15
Social Marketing*	<a href="#">BUSI4G415</a>	15
A credit-bearing language module such as those offered by the University's Centre for Foreign Language Study	-	20

### **Assessment, progression and award**

6. Modes of assessment will include written examinations, coursework, group presentations and group written work.
7. There will be an assessment period in January/February for modules that are delivered in Term 1.
8. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
9. Candidates will normally be permitted to take one or two of their optional modules via part-time delivery (as offered on the MA Management programme) (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
10. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
11. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
12. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.