

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

**Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.**

### **Durham/EBS Executive Master of Business Administration (N1KM17)**

1. This programme is available at EBS, Frankfurt in a part-time (24 months starting January) mode of study and is a dual award in collaboration with the European Business School.
2. The last intake of students for this programme was January 2017.

#### **Admissions**

3. Applicants should normally have a minimum of three years' relevant work experience. Applicants may also be asked to offer a satisfactory score in the Graduate Management Admission Test (GMAT).
4. English language requirements: Candidates whose first language is not English will normally be required to possess recent English Language test scores of 7.0 or above (with no element below 6.0) in IELTS, or an equivalent qualification.

#### **Programme structure**

5. Candidates shall study and be assessed in modules to the value of 165 credits from List A below:

<b>List A</b>		<b>Credit Value</b>
Managing People	<a href="#">BUSI4W715</a>	15
Managing Finance	<a href="#">BUSI4W815</a>	15
Managing in the Competitive Environment	<a href="#">BUSI4W915</a>	15
Managing in the Global Environment	<a href="#">BUSI4Y215</a>	15
Strategic Management	<a href="#">BUSI41L15</a>	15
Improving Management Decision Making	<a href="#">BUSI4Y915</a>	15
Methods of Inquiry	<a href="#">BUSI4Y315</a>	15
Dissertation	<a href="#">BUSI4W160</a>	60

6. Candidates shall study and be assessed in modules to the value of 75 credits from List B below (only a selection of these modules will be available each year):

<b>List B</b>		<b>Credit Value</b>
Advanced Business Modelling	<a href="#">BUSI4ZX15</a>	15
Boardroom Exercise	<a href="#">BUSI44S15</a>	15
Business Transformation through Information Systems	<a href="#">BUSI4Z215</a>	15
Change Management: Theory and Practice	<a href="#">BUSI40V15</a>	15
Corporate Finance	<a href="#">BUSI4Y515</a>	15
Corporate Reporting and Control	<a href="#">BUSI4Y615</a>	15
Entrepreneurship	<a href="#">BUSI4Y715</a>	15
Globalizing Strategic Management	<a href="#">BUSI4Y815</a>	15
Information Systems in the Supply Chain	<a href="#">BUSI4Z115</a>	15
Information Systems: Realising the Benefits	<a href="#">BUSI40Q15</a>	15
International Business in Context (Blended Learning)	<a href="#">BUSI49S15</a>	15
International Enterprise Project (Blended Learning)	<a href="#">BUSI49R15</a>	15
Investing in and Financing of Real Estate	<a href="#">BUSI4Z315</a>	15
International Human Resource Management	<a href="#">BUSI4Z415</a>	15

Labour Market	<a href="#">BUSI42Q15</a>	15
Leadership	<a href="#">BUSI4Z515</a>	15
Management Consultancy	<a href="#">BUSI4Z615</a>	15
Managing Knowledge	<a href="#">BUSI4Z715</a>	15
Managing Legal Risk	<a href="#">BUSI4Z815</a>	15
Managing Marketing Communications	<a href="#">BUSI4Z915</a>	15
Marketing Psychology	<a href="#">BUSI4ZA15</a>	15
Negotiation Management	<a href="#">BUSI4ZB15</a>	15
Operations Management	<a href="#">BUSI4ZC15</a>	15
Organising for Strategic Advantage	<a href="#">BUSI4ZD15</a>	15
Project Management	<a href="#">BUSI4ZE15</a>	15
Purchasing and Supply Management	<a href="#">BUSI4ZF15</a>	15
Quantitative Marketing Research	<a href="#">BUSI4ZG15</a>	15
Real Estate Management and Valuation	<a href="#">BUSI4ZH15</a>	15
Small Business Management	<a href="#">BUSI4ZI15</a>	15
Social Media Strategies (Blended Learning)	<a href="#">BUSI4ZJ15</a>	15
Strategic Innovation	<a href="#">BUSI4Y415</a>	15
Strategic Marketing	<a href="#">BUSI4ZK15</a>	15
Strategic Supply Chain Management	<a href="#">BUSI4ZL15</a>	15
Sustaining Change in Organisations (MBA) (Online)	<a href="#">BUSI49N15</a>	15
Sustaining Change in Organisations (MBA) (Taught)	<a href="#">BUSI49O15</a>	15
A credit-bearing language module to the value of 20 credits offered by the Centre for Foreign Language Studies		20

#### **Assessment, progression and award**

7. Candidates will normally be permitted to undertake up to three optional modules via other modes of MBA delivery, subject to the approval of the Programme Director, and be assessed in accordance with the assessment specified in the relevant module outline(s).
8. All module retakes shall normally take place at the next normal occasion except where specified below.
9. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 180 credits at Masters level, including a Masters level pass in the Dissertation, shall be awarded the degree of Master of Arts in Business Administration (N1KE07) as an exit qualification.
10. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA but who have achieved 120 credits, shall be awarded the Postgraduate Diploma Business Administration as an exit qualification.
11. Candidates for MBA programmes who fail to satisfy the requirements for the award of MBA or Postgraduate Diploma but who have achieved 60 credits shall be awarded the Postgraduate Certificate Business Administration as an exit qualification.
12. The requirement for the award of the Master of Business Administration with Distinction shall be as follows:
  - a. the achievement of an overall weighted average mark of at least 70% across all the modules taken, to the value of 240 credits, including:
  - b. the achievement of a mark of 70% or more in the dissertation.
13. The requirement for the award of the Master of Business Administration with Merit shall be the achievement of an overall weighted average mark of at least 60%, including the achievement of a mark of 60% or more in the dissertation, but where the candidate did not meet the criteria for the award of a distinction.
14. Candidates starting the programme in January 2017 must submit a dissertation of not more than 15,000 words by 25 January 2019.
15. Modules up to the value of 30 credits may be compensated in order to achieve the award of MBA, Master of Arts in Business Administration or Postgraduate Diploma Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be

compensated, and the overall average mark for all the modules taken, including the module(s) to be compensated, is at least 50%.

16. Modules up to the value of 15 credits may be compensated in order to achieve the award of Postgraduate Certificate Business Administration provided a mark of not less than 40% has been obtained in each of the modules to be compensated, and the overall average mark for all the modules taken, including the module to be compensated, is at least 50%.
17. Candidates who select a CFLS credit-bearing language module must select 245 credits in total.

**Accreditation**

18. The Durham EBS Executive Master of Business Administration is accredited by the Association of MBAs (AMBA) for a period of five years from 2018.