

Durham University Postgraduate Modules Online www.durham.ac.uk/postgraduate.modules

These programme regulations should be read in conjunction with the University's <u>core regulations for</u> <u>postgraduate programmes</u>, and the <u>marking and classification conventions for postgraduate programmes</u>.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.

MSc Management (N2P109J)

1. This programme is available at Durham City in a full-time (12 months) mode of study, commencing in January.

Admissions

2. English language requirements: Candidates whose first language is not English will normally be required to demonstrate proficiency in the English language by possessing a recent English language test score of 7.0 or above in IELTS (with no element below 6.0), or an equivalent qualification.

Level 4 (Degree)

3. Candidates shall study and be assessed in the following modules:

		Credit Value
Strategy ~	<u>BUSI421JN</u>	15
Business Economics and Accounting~	ACCT501JN	15
Organisational Behaviour ~	BUSI4V8JN	15
Operations and Supply Chain Management ~	<u>BUSI552JN</u>	15
Strategic Marketing Management ~	BUSI5B8JN	15
EITHER Research Methods and Dissertation (Management -	BUSI4I4JN	60
General) ~		
OR Research Methods and Dissertation (International)	<u>BUSI4N9JN</u>	60
(Management - General) ~		

4. Candidates shall also study and be assessed in the modules to the value of 45 credits from List A below (only a selection of these modules will be available each year):

List A		Credit Value
Arts, Heritage and Tourism Marketing *	<u>BUSI4G6JN</u>	15
Strategy Simulation and System Thinking *	BUSI4A5JN	15
Buyer Behaviour and Marketing Innovation	BUSI425JN	15
Consulting	BUSI45JJN	15
Work and Society	BUSI5F0JN	15
Decision Making and Business Modelling	<u>BUSI4G2JN</u>	15
East Asian Business and Management	BUSI5A8JN	15
Employee Relations	BUSI5C3JN	15
Employee Reward Strategy	BUSI49ZJN	15
Financial Management	ECON546JN	15
Global Business	<u>BUSI5G8JN</u>	15
Global Marketing	<u>BUSI45WJN</u>	15
Global Sport Business	<u>BUSI4Q5JN</u>	15
Global Supply Chain Leadership	BUSI48ZJN	15
Green Supply Chain and Logistics Systems	<u>BUSI48WJN</u>	15
Innovation and Technology Management	<u>BUSI533JN</u>	15
International Study Tour	BUSI47ZJN	15
The Science of Leadership *	BUSI44UJN	15
New Venture Creation (MSc)	BUSI5C7JN	15
Competitive Strategies and Organisational Fitness	BUSI46SJN	15

Project Management (MSc)	BUSI45YJN	15
Human Resource Development	BUSI45LJN	15
Retail Marketing Management	BUSI49TJN	15
Services Marketing	BUSI49UJN	15
Social Marketing	BUSI4G4JN	15
Strategic Brand Management *	BUSI49VJN	15

Assessment, progression and award

- 5. Modes of assessment will include written examinations, coursework, group presentations and group written work.
- 6. There will be an assessment period in May/June for modules that are delivered in Term 1 and an assessment period in August/September for modules that are delivered in Term 2.
- 7. Candidates who have failed modules which are assessed in the May/June and/or August/September assessment period shall normally be required to resit all failed modules in the following January. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until the following March.
- 8. Candidates will normally be permitted to take up to three of their optional modules via part-time delivery (as offered on the MA Management programme) (provided the permitted duration on the programme will not be exceeded) and be assessed in accordance with the assessment specified in the relevant module outline(s); such candidates may be unable to complete the programme within the normal timescale.
- 9. All candidates must submit a dissertation of not more than 12,000 words by 3 December. Candidates who fail the dissertation on first submission in December may elect to resubmit in the following March as an alternative to the next normal occasion.
- 10. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
- 11. Modules marked with a * are not available in 2020/21.