

Durham University Postgraduate Modules Online

www.durham.ac.uk/postgraduate.modules

These programme regulations should be read in conjunction with the University's core regulations for postgraduate programmes, and the marking and classification conventions for postgraduate programmes.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.

MA MANAGEMENT (PART-TIME) (N2K607)

(For students entering from October 2015)

- 1. Location: Durham
- 2. Duration: part-time (30 months starting in October)
- 3. This programme is suspended until October 2022.

Admissions

- 4. English Language Requirements: Candidates whose first language is not English will normally be required to possess recent English language test scores of 6.5 or above (with no element below 6.0) in IELTS, or an equivalent qualification.
- Applicants should normally have a minimum of one year of relevant work experience. 5.

Programme Structure

- a) All candidates must study and be assessed in modules to the value of 135 credits from List A. 6.
 - b) All candidates must also study and be assessed in:
 - (i) Modules to the value of 15 credits from List B.
 - (ii) Modules to the value of 30 credits from Lists C, D, E OR F (a maximum of 15 credits may be taken from List C).
- 7. Candidates are not able to study the same module twice, regardless of how it is taught (only a selection of these modules will be available each year).

List A		Credit Value
Business Economics and Accounting (Online) ~	BUSI41R15	15
Business Economics and Accounting (Taught) ~	BUSI46X15	15
Strategy (Online) ~	BUSI41Q15	15
Strategy (Taught) ~	BUSI46W15	15
Operations and Supply Chain Management (Online) ~	BUSI40M15	15
Operations and Supply Chain Management (Taught) ~	BUSI46Y15	15
Organisational Behaviour (Online) ~	BUSI5C515	15
Organisational Behaviour (Taught) ~	BUSI46V15	15
Research Methods (Online) ~	BUSI5A615	15
Dissertation (Part-Time) ~	BUSI47W60	60
List B		Credit Value
Strategic Marketing Management (Online) ~	<u>BUSI4D615</u>	15
Strategic Marketing Management (Taught) ~	<u>BUSI44Q15</u>	15
List C		Credit Value
Practising Social Marketing (Online)	BUSI4Z015	15
Practising Social Marketing (Taught)		15
	BUSI44P15	15
Buyer Behaviour and Marketing Communications (Online)	<u>BUSI44P15</u> BUSI4D515	15
Buyer Behaviour and Marketing Communications (Online) Buyer Behaviour and Marketing Communications (Taught)	BUSI4D515	
Buyer Behaviour and Marketing Communications (Taught)		15
	BUSI4D515 BUSI4F015	15 15

Digital Marketing Strategies (Blended Learning)	BUSI48P15	15
List D International Strategic Management (Online) Business Transformation through Information Systems	<u>BUSI54115</u> BUSI41T15	Credit Value 15 15
 (Online) Corporate Finance (Online) Entrepreneurship and Venture Growth (Taught) Financial Management (Online) Financial Planning & Control (Online) Human Resource Management (Online) Small Business Management (Online) Small Business Management (Taught) Theory of Finance (Online) Leadership (Online) Leadership (Online) Leadership (Taught) International Business in Context (Blended Learning) International Marketing (Online) International Marketing (Taught) Sustaining Change in Organisations (MA) (Online) Sustaining Change in Organisations (MA) (Taught) A credit-bearing language module to the value of 20 credits offered by the Centre for Foreign Language Studies 	BUSI45T15 BUSI48Q15 BUSI42L15 BUSI4555 BUSI54515 BUSI54615 BUSI46R15 BUSI47015 BUSI47015 BUSI47P15 BUSI47N15 BUSI47N15 BUSI47P15 BUSI47P15 BUSI49P15 BUSI49Q15	15 15 15 15 15 15 15 15 15 15 15 15 15 20
List E Event Management (Online) Global Business (Online) Retail Management (Online) Sales Management (Online) Services Management (Online) Tourism Management (Online)	BUSI43P15 BUSI43Q15 BUSI43R15 BUSI43S15 BUSI43T15 BUSI43U15	Credit Value 15 15 15 15 15 15 15
List F Event Management (Taught) Global Business (Taught) Retail Management (Taught) Sales Management (Taught) Services Management (Taught) Tourism Management (Taught)	BUSI43V15 BUSI43W15 BUSI43X15 BUSI43Y15 BUSI43Z15 BUSI44H15	Credit Value 15 15 15 15 15 15 15

Assessment, progression and award

- 8. Modes of assessment will include written examinations and coursework.
- Candidates will normally progress through the programme by taking core modules before optional modules and will normally submit the dissertation of not more than 15,000 words after attempting all core and optional modules.
- 10. Progression will depend upon satisfactory performance in assessment of modules as follows:
 - a) within the time-limits set out in paragraph 2 above, the minimum rate of progress without requiring formal approval of the Postgraduate Faculty Education Committee shall be: modules to a total value of 60 credits attempted by the end of one full year of registration; modules to a total value of 120 credits by the end of two full years of registration.
 - approved candidates may initially register for the programme at any time in the year and will be formally enrolled with effect from the following October. Thereafter students will be required to register at the start of each academic year. Enrolment (the payment of fees and the undertaking to start study directed towards an examination occasion) must be completed not less than six months before the relevant date of examination;
 - c) candidates are required, as a condition of enrolment and maintaining registration with the University, to pay all tuition fees as may be required;
 - d) enrolment is by module, normally to a minimum value of 45 credits at any one time.

- 11. Examinations shall be held in Durham and other such centres approved by the University. Candidates must have completed enrolment for a module not less than five months prior to sitting an examination and/or submitting an assignment.
- 12. Candidates will automatically be registered for assessment at the next ordinary occasion at the point of enrolment on a module, subject to the provisions of 10 above.
- 13. The Board of Examiners *may* permit a candidate who has failed up to two taught modules to register, or continue to be registered for, assessment in subsequent modules of the programme. Candidates will be required to be re-examined in the module(s), normally on the next ordinary occasion of the examination.
- 14. Candidates who fail modules to the value of 45 or more credits must be re-examined in those modules, normally at the next occasion, before assessment in further modules is permitted. In such cases, candidates already registered for assessment in other modules may defer assessment to the next ordinary occasion without penalty.
- 15. Candidates who fail to satisfy the requirements for the award of MA (i.e. who are awarded a fail in a module retake) will normally be permitted to progress and complete assessment in those modules for which they are already enrolled when the failed retake is confirmed. Candidates who have achieved, or who go on to achieve, the necessary credits shall be awarded a Postgraduate Certificate or Postgraduate Diploma as an exit qualification.
- 16. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
- 17. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.