

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

**Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.**

## **PhD in Management (with Integrated Studies) (N2R201)**

## **PhD in Marketing (with Integrated Studies) (N5R201)**

1. Location: Durham
2. Duration: full-time (48 months) / part-time (96 months)
3. The first intake of students for this programme is October 2021.

### **Programme Structure: Year 1**

4. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Fundamentals of the Philosophy of the Social Sciences	<a href="#">BUSI4S715</a>	15
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Qualitative Methods for Doctoral Research ~	<a href="#">BUSI4T015</a>	15
Quantitative Methods for Doctoral Research ~	<a href="#">BUSI4S915</a>	15
Advanced Management and Marketing Theory ~	<a href="#">BUSI4T115</a>	15
Advanced Quantitative Data Analysis ~	<a href="#">BUSI4T215</a>	15
Team Research Project ~	<a href="#">BUSI4T415</a>	15
Individual Research Project ~	<a href="#">BUSI4T360</a>	60

5. Candidates shall also study and be assessed in modules to the value of 30 credits, chosen from List A subject to the approval of the supervisory team (only a selection of these modules will be available each year):

<b>List A:</b>		<b>Credit value</b>
Work and Society	<a href="#">BUSI5F015</a>	15
Employee Relations	<a href="#">BUSI5C315</a>	15
Human Resource Management	<a href="#">BUSI53215</a>	15
Buyer Behaviour and Marketing Innovation	<a href="#">BUSI42515</a>	15
Consulting	<a href="#">BUSI45J15</a>	15
East Asian Business and Management	<a href="#">BUSI5A815</a>	15
The Science of Leadership	<a href="#">BUSI44U15</a>	15
Marketing Management and Strategy	<a href="#">BUSI4G915</a>	15
Operations and Supply Chain Management	<a href="#">BUSI55215</a>	15
Innovation and Technology Management	<a href="#">BUSI53315</a>	15
Decision Making and Business Modelling	<a href="#">BUSI4G215</a>	15
New Venture Creation (MSc)	<a href="#">BUSI5C715</a>	15
Global Marketing	<a href="#">BUSI45W15</a>	15
Consumers and Consumption	<a href="#">BUSI4G815</a>	15
Research Methods in Marketing	<a href="#">BUSI4G715</a>	15
Marketing Theory	<a href="#">BUSI4H015</a>	15
Econometrics I	<a href="#">ECON41515</a>	15
Econometrics II	<a href="#">ECON41615</a>	15

Microeconometrics	<a href="#">ECON47715</a>	15
Econometric Methods	<a href="#">ECON47815</a>	15
Financial Modelling and Business Forecasting	<a href="#">ECON42115</a>	15
Behavioural Finance and Economics	<a href="#">ECON42515</a>	15
Game Theory	<a href="#">ECON44115</a>	15
Experimental Economics and Finance	<a href="#">ECON43415</a>	15
Modern Accounting Research	<a href="#">ACCT40215</a>	15
Corporate Governance	<a href="#">ACCT40915</a>	15
Business Ethics 1: Ethical Leadership	<a href="#">PHIL41515</a>	15
Business Ethics 2: Society and Sustainability	<a href="#">PHIL41615</a>	15
Qualitative Methods in Social Science	<a href="#">SOCI58815</a>	15
Participatory Action Research	<a href="#">SOCI43715</a>	15
Critical Research Practice	<a href="#">PSYC42230</a>	30
Advanced topics in Behavioural Science	<a href="#">PSYC41830</a>	30
Statistics	<a href="#">PSYC42415</a>	15
Advanced Statistics	<a href="#">PSYC42315</a>	15

Modules up to the value of 30 credits chosen from those listed in the Regulations for the MSc Accounting, MSc Economics, MSc Finance, MSc Islamic Finance, MSc Management and MSc Marketing programmes, including all named routes within these programmes.

Modules up to the value of 30 credits chosen from those listed in the Regulations of Master and Undergraduate programmes at Durham University subject to permission from supervisors, PhD Programme Lead, and the respective Departments.

#### **Programme Structure: Years 2-4 (Years 3-8 for part-time study)**

6. Candidates shall study and be assessed in the following modules:

<b>List B:</b>	<b>Credit value</b>
Doctoral Thesis (maximum 100,000 words)	540

#### **Assessment, progression and award**

7. Modules marked with ~ must be passed with a mark of at least 50%. These modules may not be compensated.
8. Modules marked with a \* are not available in 2021/22.
9. The requirements for progression are stated in the Core Regulations for Integrated PhDs. At the end of the taught phase candidates will have preliminary registration on the Thesis while awaiting confirmation of results by the Board of Examiners. Only on successful completion of all taught modules will the registration be confirmed. In addition, progression to the research phase is subject to approval of a satisfactory research proposal.
10. Candidates may leave the programme with a named lower award subject to the following restrictions:
  - a. Master of Science in Advanced Research Methods: Candidates must obtain a mark of 50% or more in 180 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations).
  - b. Postgraduate Diploma in Research Methods: Candidates must obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115), Advanced Quantitative Data Analysis (BUSI 4T215), Team Research Project (BUSI 4T415);

- c. Postgraduate Certificate in Research Methods: candidates must obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115);
- d. Candidates who obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Diploma in Research Methods, shall be eligible for the award of Postgraduate Diploma in Management/Marketing;
- e. Candidates who obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Certificate in Research Methods, shall be eligible for the award of Postgraduate Certificate in Management/Marketing.