

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2017 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2019.

PhD in Management (with Integrated Studies) (N2R201)

PhD in Marketing (with Integrated Studies) (N5R201)

1. Location: Durham
2. Duration: full-time (48 months) / part-time (96 months)
3. The first intake of students for this programme is October 2021.

Programme Structure: Year 1

4. Candidates shall study and be assessed in the following modules:

		Credit value
Fundamentals of the Philosophy of the Social Sciences	BUSI4S715	15
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Qualitative Methods for Doctoral Research ~	BUSI4T015	15
Quantitative Methods for Doctoral Research ~	BUSI4S915	15
Advanced Management and Marketing Theory ~	BUSI4T115	15
Advanced Quantitative Data Analysis ~	BUSI4T215	15
Team Research Project ~	BUSI4T415	15
Individual Research Project ~	BUSI4T360	60

5. Candidates shall also study and be assessed in modules to the value of 30 credits, chosen from List A subject to the approval of the supervisory team (only a selection of these modules will be available each year):

List A:		Credit value
Work and Society	BUSI5F015	15
Employee Relations	BUSI5C315	15
Human Resource Management	BUSI53215	15
Buyer Behaviour and Marketing Innovation	BUSI42515	15
Consulting	BUSI45J15	15
East Asian Business and Management	BUSI5A815	15
The Science of Leadership	BUSI44U15	15
Marketing Management and Strategy	BUSI4G915	15
Operations and Supply Chain Management	BUSI55215	15
Innovation and Technology Management	BUSI53315	15
Decision Making and Business Modelling	BUSI4G215	15
New Venture Creation (MSc)	BUSI5C715	15
Global Marketing	BUSI45W15	15
Consumers and Consumption	BUSI4G815	15
Research Methods in Marketing	BUSI4G715	15
Marketing Theory	BUSI4H015	15
Econometrics I	ECON41515	15
Econometrics II	ECON41615	15

Microeconometrics	ECON47715	15
Econometric Methods	ECON47815	15
Financial Modelling and Business Forecasting	ECON42115	15
Behavioural Finance and Economics	ECON42515	15
Game Theory	ECON44115	15
Experimental Economics and Finance	ECON43415	15
Modern Accounting Research	ACCT40215	15
Corporate Governance	ACCT40915	15
Business Ethics 1: Ethical Leadership	PHIL41515	15
Business Ethics 2: Society and Sustainability	PHIL41615	15
Qualitative Methods in Social Science	SOCI58815	15
Participatory Action Research	SOCI43715	15
Critical Research Practice	PSYC42230	30
Advanced topics in Behavioural Science	PSYC41830	30
Statistics	PSYC42415	15
Advanced Statistics	PSYC42315	15

Modules up to the value of 30 credits chosen from those listed in the Regulations for the MSc Accounting, MSc Economics, MSc Finance, MSc Islamic Finance, MSc Management and MSc Marketing programmes, including all named routes within these programmes.

Modules up to the value of 30 credits chosen from those listed in the Regulations of Master and Undergraduate programmes at Durham University subject to permission from supervisors, PhD Programme Lead, and the respective Departments.

Programme Structure: Years 2-4 (Years 3-8 for part-time study)

6. Candidates shall study and be assessed in the following modules:

List B:	Credit value
Doctoral Thesis (maximum 100,000 words)	540

Assessment, progression and award

7. Modules marked with ~ must be passed with a mark of at least 50%. These modules may not be compensated.
8. Modules marked with a * are not available in 2021/22.
9. The requirements for progression are stated in the Core Regulations for Integrated PhDs. At the end of the taught phase candidates will have preliminary registration on the Thesis while awaiting confirmation of results by the Board of Examiners. Only on successful completion of all taught modules will the registration be confirmed. In addition, progression to the research phase is subject to approval of a satisfactory research proposal.
10. Candidates may leave the programme with a named lower award subject to the following restrictions:
 - a. Master of Science in Advanced Research Methods: Candidates must obtain a mark of 50% or more in 180 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations).
 - b. Postgraduate Diploma in Research Methods: Candidates must obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115), Advanced Quantitative Data Analysis (BUSI 4T215), Team Research Project (BUSI 4T415);

- c. Postgraduate Certificate in Research Methods: candidates must obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115);
- d. Candidates who obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Diploma in Research Methods, shall be eligible for the award of Postgraduate Diploma in Management/Marketing;
- e. Candidates who obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Certificate in Research Methods, shall be eligible for the award of Postgraduate Certificate in Management/Marketing.