

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

MSc Management (International Business) (N2P609)

1. This programme is available at Durham City in a full-time (12 months) mode of study.
2. The last intake of students for this programme was October 2024.

Level 4 (Degree)

3. Candidates shall study and be assessed in the following modules:

| | | Credit Value |
|----------------------------------|---------------------------|---------------------|
| Strategy ~ | BUSI42115 | 15 |
| Organisational Behaviour ~ | BUSI4V815 | 15 |
| Business Analytics ~ | BUSI4AY15 | 15 |
| Global Business ~ | BUSI5G815 | 15 |
| Global Marketing ~ | BUSI45W15 | 15 |
| Strategic Marketing Management ~ | BUSI5B815 | 15 |

4. Candidates shall also study and be assessed in one module to the value of 60 credits from List A below:

| List A | | Credit Value |
|--|---------------------------|---------------------|
| Research Methods and Dissertation ~ | BUSI4I460 | 60 |
| Research Methods and Dissertation (International) (Management - General) ~ | BUSI4N960 | 60 |
| Business Project ~ | BUSI4AX60 | 60 |

5. Candidates shall also study and be assessed in modules to the value of 30 credits from List B below (only a selection of these modules will be available each year):

| List B | | Credit Value |
|--|---------------------------|---------------------|
| Artificial Intelligence and Digital Transformation | BUSI4AU15 | 15 |
| Leading and Managing Change | BUSI4X715 | 15 |
| Financial Management | FINN50115 | 15 |
| New Venture Creation | BUSI5C715 | 15 |
| Consulting | BUSI45J15 | 15 |
| Corporate Governance | ACCT40915 | 15 |
| Decision Making and Business Option Modelling * | BUSI4G215 | 15 |
| East Asian Business and Management | BUSI5A815 | 15 |
| Employee Relations | BUSI5C315 | 15 |
| Employee Reward Strategy | BUSI49Z15 | 15 |
| Financial Planning and Control | ACCT40415 | 15 |
| Global Sport Business | BUSI4Q515 | 15 |
| International Study Tour | BUSI47Z15 | 15 |
| The Science of Leadership | BUSI44U15 | 15 |
| Competitive Strategies and Organisational Fitness | BUSI46S15 | 15 |
| Human Resource Development | BUSI45L15 | 15 |
| Retail Marketing Management | BUSI49T15 | 15 |
| Designing and Marketing Services | BUSI49U15 | 15 |
| Digital Marketing | BUSI4Q415 | 15 |
| A credit-bearing language module offered by the University's | - | 20 |

Assessment, progression and award

6. Modes of assessment will include written examinations, coursework, group presentations and written group work.
7. There will be an assessment period in January/February for modules that are delivered in Term 1.
8. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
9. All candidates must submit a dissertation of not more than 15,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
10. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
11. Modules marked with a * are not available in 2025/26.
12. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.