

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

PhD in Management (with Integrated Studies) (N2R201)

PhD in Marketing (with Integrated Studies) (N5R201)

1. Location: Durham
2. Duration: full-time (48 months) / part-time (96 months)

Programme Structure: Year 1

3. Candidates shall study and be assessed in the following modules:

		Credit value
Fundamentals of the Philosophy of the Social Sciences ~ <	BUSI4S715	15
Qualitative Methods for Doctoral Research ~ <	BUSI4T015	15
Quantitative Methods for Doctoral Research ~ <	BUSI4S915	15
Advanced Management and Marketing Theory ~ >	BUSI4T115	15
Team Research Project ~ < > ^	BUSI4T415	15
Individual Research Project ~ < >	BUSI4T360	60

4. Candidates shall also study and be assessed in modules to the value of 45 credits, chosen from List A subject to the approval of the supervisory team (only a selection of these modules will be available each year):

List A:		Credit value
Qualitative Methods in Social Science <	SOCI58815	15
Participatory Action Research ^	SOCI43715	15
Advanced Ethnographic Research >	ANTH47115	15
Statistics <	PSYC42415	15
Advanced Statistics > ^	PSYC42315	15
Interdisciplinary Perspectives and Practices across Social Research <	SOCI59515	15
Systematic Reviews >	EDUC46715	15
	OR	
Business Ethics >	EDUC47710	10
Critical Research Practice <	PHIL41515	15
Advanced topics in Behavioural Science < > ^	PSYC42230	30
Operations and Supply Chain Management <	PSYC41830	30
Global Supply Chain Leadership >	BUSI55215	15
Sustainable Supply Chain Management <	BUSI48Z15	15
Digital, Resilient and Sustainable Procurement >	BUSI48W15	15
New Venture Creation >	BUSI4X615	15
Decision Making and Business Option Modelling > *	BUSI5C715	15
Work and Society <	BUSI4G215	15
Employee Relations >	BUSI5F015	15
Human Resource Management <	BUSI5C315	15
	BUSI53215	15

East Asian Business and Management >	BUSI5A815	15
Marketing Strategy and Tactics <	BUSI4G915	15
Marketing Theory <	BUSI4H015	15
Buyer Behaviour and Marketing Innovation <	BUSI42515	15
Consulting <	BUSI45J15	15
Global Marketing >	BUSI45W15	15
The Science of Leadership >	BUSI44U15	15
Advanced Marketing Strategy >	BUSI49W15	15

*** Note that the programme directors of master programmes (namely MSc in Management, MSc in Marketing, MSc in Human Resource Management) at DUBS have been consulted and they have kindly agreed that all modules in these programmes could be offered to our PhD candidates as electives depending on the students' research interests and needs.

Programme Structure: Years 2-4 (Years 3-8 for part-time study)

5. Candidates shall study and be assessed in the following module:

List B:	Credit value
Doctoral Thesis (maximum 100,000 words)	540

Assessment, progression and award

6. Modules marked with ~ must be passed with a mark of at least 50%. These modules may not be compensated.
7. The requirements for progression are stated in the Core Regulations for Integrated PhDs. At the end of the taught phase candidates will have preliminary registration on the Thesis while awaiting confirmation of results by the Board of Examiners. Only on successful completion of all taught modules will the registration be confirmed. In addition, progression to the research phase is subject to approval of a satisfactory research proposal.
8. Modules marked with a < will be delivered in Term 1, modules marked with a > will be delivered in Term 2 and modules marked with a ^ will be delivered in term 3.
9. Modules marked with a * are not available in 2025/26.
10. Candidates may leave the programme with a named lower award subject to the following restrictions:
 - a. Master of Science in Advanced Research Methods: Candidates must obtain a mark of 50% or more in 180 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations).
 - b. Postgraduate Diploma in Research Methods: Candidates must obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115), Team Research Project (BUSI 4T415), and one module from List A to the value of 15 credits.
 - c. Postgraduate Certificate in Research Methods: candidates must obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115);
 - d. Candidates who obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Diploma in Research Methods, shall be eligible for the award of Postgraduate Diploma in Management/Marketing;

- e. Candidates who obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Certificate in Research Methods, shall be eligible for the award of Postgraduate Certificate in Management/Marketing.