

These programme regulations should be read in conjunction with the University's [core regulations for undergraduate programmes](#), and the [marking and classification conventions for undergraduate programmes](#).

BSc Marketing and Management with Foundation (N516) [First intake 2026-27]

1. This programme is available at Durham City, in full- (one year) or part-time (two years) mode of study.

Level 0 (Foundation)

2. Candidates shall study and be assessed in the following modules:

		Credit value
Concepts, Methods and Theories in Business & Economics	FOUD01X8	30
Mathematics 2	FOUD0059	15
Concepts, Methods and Theories in Data Science	FOUD0049	15
Scholarship in Higher Education Extended	FOUD0089	15
Scholarship in Higher Education for Core	FOUD0079	15
Advanced Scholarship in Higher Education	FOUD02F8	30

Assessment, progression and award

3. The Foundation Programme consists of modules to the value of 120 credits at Level 0.
4. Passing all modules on this programme at 50% or higher qualifies a student to progress to Level 1 of the following degree programmes:
Accounting and Finance
Accounting and Management
Business and Management
Finance
Marketing and Management
5. Any student who achieves sufficient credit for progression, but chooses not to progress, is eligible for the award of a Foundation Year Certificate. Any student who is not eligible to progress, but who nonetheless passes all modules on this programme at 40% or higher, is eligible for the award of a Foundation Year Certificate.
6. A student who achieves a grade lower than 50% in any of the Level 0 modules at the first attempt is allowed one further attempt to pass by re-sitting the those assessment element(s), of the failed assessment components(s) of each failed modules.
7. The Pass Lists issued following the examinations at the end of the academic year shall indicate students who are required to be re-examined.
8. For each student the Board of Examiners shall specify which modules have been failed, which module assessment element(s) must be re-examined, and the form of the re-examination.
9. A student must make their first attempt at the assessment of a module during, or at the end of, the academic year in which the module was studied.
10. The re-examination (without repeating the module itself) will normally be in the June and July/August following the first attempt.
11. Marks awarded for modules completed for Level 0 assessments will not count towards the final classification of the degree to be awarded.
12. The Pass Lists for the Level 0 assessments in May/June and in July/August shall list the names of students who have satisfactorily completed their Foundation Programme, and are eligible to a) pass and progress to Level 1 of a named degree programme in accordance with the regulations b) pass but not progress.

13. If a student wishes to progress to an alternative degree destination a concession may be sought from the Head of the relevant Faculty in which the proposed programme is offered subject to the agreement of the Foundation Centre and the Head of the relevant Faculty.
14. Any student who successfully completes the Foundation Programme and chooses to progress to Level 1, but who fails to achieve 120 credits at Level 1 or is withdrawn from the University shall be eligible for the award of a Foundation Year Certificate.
15. The Foundation Programme has been granted an exemption from the University Regulations to allow students to apply for APL up to and including 1st December of their first year of study.
16. These regulations show the degree programme(s) to which the Foundation Programme leads and the Level 0 modules which form the pre-requisites for the study of each degree programme at Level 1.