Durham University
Postgraduate Modules Online
www.durham.ac.uk/postgraduate.modules

These programme regulations should be read in conjunction with the University's core regulations for postgraduate programmes, and the marking and classification conventions for postgraduate programmes.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

MSc Management (Entrepreneurship) (N2P309)

1. This programme is available at Durham City in a full-time (12 months) mode of study.

Level 4 (Degree)

2. Candidates shall study and be assessed in the following modules:

		Credit Value
Strategy < ~	BUSI42115	15
Business Analytics > ~	BUSI4AY15	15
Organisational Behaviour < ~	BUSI4V815	15
Introduction to Entrepreneurship < ~	BUSI47H15	15
Thinking Entrepreneurially < ~	BUSI4X215	15
New Venture Creation > ~	BUSI5C715	15

3. Candidates shall also study and be assessed in one module to the value of 60 credits from List A below:

List A		Credit Value
Research Methods and Dissertation > ~	BUSI4I460	60
Research Methods and Dissertation (International) (Management - General) > ~	BUSI4N960	60
Business Project > ~	BUSI4AX60	60

4. Candidates shall also study and be assessed in modules to the value of 30 credits from List B below (only a selection of these modules will be available each year):

List B		Credit Value
Artificial Intelligence and Digital Transformation ^	BUSI4AU15	15
Consulting <	BUSI45J15	15
Designing and Marketing Services >	BUSI49U15	15
Digital Marketing, Marketing Analytics and AI >	BUSI4Q415	15
East Asian Business and Management >	BUSI5A815	15
Employee Reward Strategy <	BUSI49Z15	15
Financial Management >	FINN50115	15
Financial Planning and Control <	ACCT40415	15
Global Business >	BUSI5G815	15
Global Sport Business > *	BUSI4Q515	15
International Study Visit > ^	BUSI47Z15	15
Project Management >	BUSI45Y15	15
Principles of Sustainable Business >	BUSI4BP15	15
Strategic Innovation and Technology Development >	BUSI4BF15	15
Strategic Marketing Management <	BUSI5B815	15
A credit-bearing language module offered by the University's Centre for Foreign Language Study	-	20

Assessment, progression and award

5. Modes of assessment will include written examinations, coursework, group presentations and written group work.

6. There will be an assessment period in January/February for modules that are delivered in Term 1.

7. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
8. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
9. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
10. Modules marked with a * are not available in 2026/27.
11. Modules marked with a < will be delivered in Term 1, while modules marked with a > will be delivered in Term 2 and modules marked with a ^ will be delivered in Term 3.
12. No more than 75 credits may normally be undertaken in each of Term 1 and Term 2
13. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.