

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

MSc Management (Entrepreneurship) (N2P309)

1. This programme is available at Durham City in a full-time (12 months) mode of study.

Level 4 (Degree)

2. Candidates shall study and be assessed in the following modules:

| | | Credit Value |
|--------------------------------------|---------------------------|---------------------|
| Strategy < ~ | BUSI42115 | 15 |
| Business Analytics > ~ | BUSI4AY15 | 15 |
| Organisational Behaviour < ~ | BUSI4V815 | 15 |
| Introduction to Entrepreneurship < ~ | BUSI47H15 | 15 |
| Thinking Entrepreneurially < ~ | BUSI4X215 | 15 |
| New Venture Creation > ~ | BUSI5C715 | 15 |

3. Candidates shall also study and be assessed in one module to the value of 60 credits from List A below:

| List A | | Credit Value |
|--|---------------------------|---------------------|
| Research Methods and Dissertation > ~ | BUSI4I460 | 60 |
| Research Methods and Dissertation (International) (Management - General) > ~ | BUSI4N960 | 60 |
| Business Project > ~ | BUSI4AX60 | 60 |

4. Candidates shall also study and be assessed in modules to the value of 30 credits from List B below (only a selection of these modules will be available each year):

| List B | | Credit Value |
|--|---------------------------|---------------------|
| Artificial Intelligence and Digital Transformation ^ | BUSI4AU15 | 15 |
| Consulting < | BUSI45J15 | 15 |
| Designing and Marketing Services > | BUSI49U15 | 15 |
| Digital Marketing > | BUSI4Q415 | 15 |
| East Asian Business and Management > | BUSI5A815 | 15 |
| Employee Reward Strategy < | BUSI49Z15 | 15 |
| Financial Management > | FINN50115 | 15 |
| Financial Planning and Control < | ACCT40415 | 15 |
| Global Business > | BUSI5G815 | 15 |
| Global Sport Business > * | BUSI4Q515 | 15 |
| International Study Visit > ^ | BUSI47Z15 | 15 |
| Project Management > | BUSI45Y15 | 15 |
| Principles of Sustainable Business > | BUSI4BP15 | 15 |
| Strategic Innovation and Technology Development > | BUSI4BF15 | 15 |
| Strategic Marketing Management < | BUSI5B815 | 15 |
| A credit-bearing language module offered by the University's Centre for Foreign Language Study | - | 20 |

Assessment, progression and award

5. Modes of assessment will include written examinations, coursework, group presentations and written group work.

6. There will be an assessment period in January/February for modules that are delivered in Term 1.

7. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
8. All candidates must submit a dissertation of not more than 12,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
9. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
10. Modules marked with a * are not available in 2026/27.
11. Modules marked with a < will be delivered in Term 1, while modules marked with a > will be delivered in Term 2 and modules marked with a ^ will be delivered in Term 3.
12. No more than 75 credits may normally be undertaken in each of Term 1 and Term 2
13. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.