

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

MSc International Business (N2PD09)

1. This programme is available at Durham City in a full-time (12 months) mode of study.

Level 4 (Degree)

2. Candidates shall study and be assessed in the following modules:

		Credit Value
International Business Management < ~	BUSI4BA15	15
Leadership in a Global Context < ~	BUSI4BC15	15
Business Environment in Emerging Economy < ~	BUSI4BE15	15
Advanced Data, Digital and Global Business Analytics < ~	BUSI4BI15	15
Global Business Strategy and Analysis < ~	BUSI4BK15	15
Global Marketing Management > ~	BUSI4BL15	15

3. Candidates shall also study and be assessed in one module to the value of 60 credits from List A below:

List A		Credit Value
Research Methods and Dissertation/Consultancy Report in Global Business > ~	BUSI4BD60	60
Research Methods and Dissertation/Consultancy Report in Global Business (International) > ~	BUSI4X260	60

4. Candidates shall also study and be assessed in two modules to the value of 30 credits from List B below:

List B		Credit Value
Global Environmental Sustainability and Corporate Social Responsibility >	BUSI4BJ15	15
International Entrepreneurship >	BUSI4BB15	15
International Human Resource Management > *	BUSI4BH15	15
Strategic Innovation and Technology Development >	BUSI4BF15	15
East Asian Business and Management >	BUSI5A815	15
International Study Tour > ^	BUSI47Z15	15
Cross-media Brand Strategies >	BUSI4DA15	15

Assessment, progression and award

5. There will be an assessment period in January/February for modules that are delivered in Term 1.
6. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period.
7. Candidates must submit a **Research Methods and Dissertation/Consultancy Report in Global Business** of not more than 12,000 words. Candidates who fail the dissertation at the first attempt in September may elect to resubmit the following January/February as an alternative to the next normal occasion.
8. Modules marked with ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.

9. Modules marked with < will be delivered in Term 1, while modules marked with > will be delivered in Term 2 and modules marked with ^ will be delivered in Term 3.
10. Modules marked with a * will not be offered in 2026/2027.