Durham University
Postgraduate Modules Online
https://apps.dur.ac.uk/faculty.handbook/

These programme regulations should be read in conjunction with the University's core regulations for postgraduate programmes, and the marking and classification conventions for postgraduate programmes.

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

PhD in Management (with Integrated Studies) (N2R201)

PhD in Marketing (with Integrated Studies) (N5R201)

1. Location: Durham

2. Duration: full-time (48 months) / part-time (96 months)

Programme Structure: Year 1

3. Candidates shall study and be assessed in the following modules:

		Credit value
Fundamentals of the Philosophy of the Social Sciences ~ <	BUSI4S715	15
Qualitative Methods for Doctoral Research ~ <	BUSI4T015	15
Quantitative Methods for Doctoral Research ~ <	BUSI4S915	15
Advanced Management and Marketing Theory ~ >	BUSI4T115	15
Team Research Project ~ < > ^	BUSI4T415	15
Individual Research Project ~ < >	BUSI4T360	60

4. Candidates shall also study and be assessed in modules to the value of 45 credits, chosen from List A subject to the approval of the supervisory team (only a selection of these modules will be available each year):

List A:		Credit value
Qualitative Methods in Social Science <	SOCI58815	15
Participatory Action Research ^	SOCI43715	15
Advanced Ethnographic Research >	ANTH47115	15
Statistics for Psychology and the Behavioural Sciences <	PSYC42415	15
Advanced Statistics for Psychology and the Behavioural Sciences > ^	PSYC42315	15
Interdisciplinary Perspectives and Practices across Social Research <	SOCI59515	15
Systematic Reviews > *	EDUC46715*	15
OR	EDUC47710	10
Critical Research Practice < >	PSYC42230	30
Advanced topics in Behavioural Science < > ^	PSYC41830	30
Operations and Supply Chain Management <	BUSI55215	15
Global Supply Chain Leadership >	BUSI48Z15	15
Sustainable Supply Chain Management >	BUSI48W15	15
Digital, Resilient and Sustainable Procurement <	BUSI4X615	15
New Venture Creation >	BUSI5C715	15
Work and Society <	BUSI5F015	15
Employee Relations >	BUSI5C315	15
Human Resource Management <	BUSI53215	15
East Asian Business and Management >	BUSI5A815	15
Marketing Strategy and Tactics <	BUSI4G915	15

Marketing Theory for Sustainability <	BUSI4H015	15
Buyer Behaviour and Marketing Innovation <	BUSI42515	15
Consulting <	BUSI45J15	15
The Science of Leadership >	BUSI44U15	15
Global Marketing Management >	BUSI4BL15	15
Advanced Marketing Strategy >	BUSI49W15	15
Principles of Sustainable Business	BUSI4BP15	15
Practice of AI in Business Research ^	BUSI4AX15	15

Programme Structure: Years 2-4 (Years 3-8 for part-time study)

5. Candidates shall study and be assessed in the following module:

List B:	**Credit value**
Doctoral Thesis (maximum 100,000 words)	540

Assessment, progression and award

6. Modules marked with ~ must be passed with a mark of at least 50%. These modules may not be compensated.

7. The requirements for progression are stated in the Core Regulations for Integrated PhDs. At the end of the taught phase candidates will have preliminary registration on the Thesis while awaiting confirmation of results by the Board of Examiners. Only on successful completion of all taught modules will the registration be confirmed. In addition, progression to the research phase is subject to approval of a satisfactory research proposal.

8. Candidates studying the programme on part-time will take the modules marked with a ~ in Year 1 of study. All other compulsory modules will be completed in Year 2 of study. Optional module choices can be taken over the 2 year period.

9. Modules marked with < will be delivered in Term 1, modules marked with > will be delivered in Term 2 and modules marked with ^ will be delivered in term 3.

10. Modules marked with * are not available in 2026/27.

11. Candidates may leave the programme with a named lower award subject to the following restrictions:

    a. Master of Science in Advanced Research Methods: Candidates must obtain a mark of 50% or more in 180 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations).

    b. Postgraduate Diploma in Research Methods: Candidates must obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115), Team Research Project (BUSI 4T415), and one module from List A to the value of 15 credits.

    c. Postgraduate Certificate in Research Methods: candidates must obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115);

    d. Candidates who obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Diploma in Research Methods, shall be eligible for the award of Postgraduate Diploma in Management/Marketing;

e. Candidates who obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Certificate in Research Methods, shall be eligible for the award of Postgraduate Certificate in Management/Marketing.