These programme regulations should be read in conjunction with the University's core regulations for undergraduate programmes, and the marking and classification conventions for undergraduate programmes.

BA Business and Management (N201)

BA Business and Management with Placement Year (N203)

BA Business and Management with Study Abroad (N207)

1. This programme is available at Durham City, in a full-time mode of study.

Level 1 (Certificate)

2. Candidates shall study and be assessed in the following modules:

		Credit value
People, Management and Organisations <	BUSI1141	20
The Changing World of Business < #	BUSI1171	20
Foundations of Effective Marketing <	BUSI1271	20
Strategy in Practice > # +	BUSI1211	20
Introduction to Leadership > #	BUSI1231	20
Financial Information in Business >	ACCT1011	20

Level 2 (Diploma)

3. Candidates shall study and be assessed in the following modules:

		Credit value
Business Research Methods and Statistics # < +	BUSI2311	20
Information Systems # >	BUSI2151	20
Human Resource Management # >	BUSI2161	20

4. Candidates shall also study and be assessed in modules to the value of 60 credits from List A:

List A:		**Credit value**
Business Law <	ACCT2131	20
Operations Management <	BUSI2181	20
Consumer Behaviour <	BUSI2331	20
Managing Marketing Communications <	BUSI2371	20
Innovation Management >	BUSI2341	20
Entrepreneurship >	BUSI2141	20
New Venture Creation >	BUSI2391	20
Advanced Topics in Technologies Driving Business > *	BUSI2401	20
A credit-bearing language module offered by the University's Centre for Foreign Language Study		20

Level 3 (Degree)

5. Candidates shall study and be assessed in modules to the value of 40 credits from List B:

List B:		**Credit value**
Dissertation in Business and Management ~	BUSI3232	40
Strategising for Sustainable Futures * ~	BUSI3412	40
New Venture Creation Project ~	BUSI3422	40
Organisational Behaviour and Leadership Project * >	BUSI3481	20
AND a module to the value of 20 credits from list C		20

6. Candidates shall also study and be assessed in modules to the value of 80 credits from List C:

List C:		**Credit value**
Asia and the Pacific Rim <	BUSI3041	20

Leadership <	BUSI3161	20
Corporate Responsibility and Sustainability <	BUSI3241	20
Work, Organisation and Society <	BUSI3281	20
Managing Organisational Change <	BUSI3381	20
International Marketing <	BUSI3501	20
Business Analytics for Artificial Intelligence <	BUSI3541	20
Global Sport Business > *	BUSI3351	20
How to Read Business >	BUSI3361	20
Corporate Entrepreneurship >	BUSI3171	20
Facing the Future >	BUSI3401	20
Enterprise Risk Management: Principles, Methods and Applications >	BUSI3441	20
Business Economics >	BUSI3491	20
People Analytics >	BUSI3531	20
A credit-bearing language module offered by the University's Centre for Foreign Language Study	-	20

Assessment, progression and award

7. Modules marked with a # must be passed at 40% or above in order to progress to the next level of study.
8. Modules marked with a ~ must be passed at 40% or above for the award of an honours' degree. A mark of 30 – 39% cannot be compensated.
9. Modules marked with a < will be delivered in Term 1, modules marked with a > will be delivered in Term 2 and modules marked with + have activities scheduled in term 3.
10. Modules marked with a * are not available in 2026/2027.
11. In line with the Core Regulations for Undergraduate Programmes, where undergraduate modules are delivered entirely in a single term, students undertaking such modules should be permitted to take no more than 70 credits in total in a single term.
12. ^ Students must have a minimum of 60 credits, 40 at level 2, within the Faculty of Business to study these modules.

Professional accreditation

13. Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and by the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

Year 3 (Placement Year / Study Abroad)

14. Students admitted to the BA Business and Management (N201) are able to apply to transfer to the BA Business and Management (with Placement Year) programme (N203) or the BA Business and Management (with Study Abroad) programme (N207).
15. Candidates wishing to transfer to the BA Business and Management (with Placement Year) (N203) or the BA Business and Management (with Study Abroad) (N207) must:
    a. have successfully completed Level 1 of the BA Business and Management (N201) and progressed to Level 2 of the honours programme, and;
    b. during the first term of Level 2 study, apply to the Director of Undergraduate Studies in the Business School to be admitted to the BA Business and Management (with Placement Year) (N203) or the BA Business and Management (with Study Abroad) (N207) and have their application approved by the Director of Education; and
    c. successfully complete Level 2 of the BA Business and Management (N201) so as to be eligible to progress to Level 3 of the BA Business and Management (N201) Honours programme.

Placement Year

16. Students will undertake an approved work placement or work placements of not less than 40 weeks in total. They must have successfully completed 240 credits at Levels 1 and 2 to progress to the placement. Student progress will be assessed at threshold level by continuous assessments of the student's performance during the placement and a final report. Assessment does not contribute to the marks used to determine the award of degree, but successful completion is required to qualify for the BA Business and Management with Placement Year.

17. Students who the Board of Examiners for the Business School deem to have made satisfactory progress on the Placement Year will continue to Level 3 of the BA Business and Management (with Placement Year) (N203). Students who have not made satisfactory progress on the placement year will not be permitted to continue on BA Business and Management (with Placement Year) (N203) but must instead proceed to Level 3 of the BA Business and Management (N201) programme.

Study Abroad

18. Students will undertake an approved study placement in an overseas university. Student progress will be assessed at module level by the host University. Assessment does not contribute to the marks used to determine the award of degree but successful completion is required to qualify for the BA Business and Management with Study Abroad. Students should pass a minimum of 40 ECTS credits, or equivalent, to successfully complete the year, as set out in their Learning Agreement.

19. Students who the Board of Examiners for the Business School deem to have made satisfactory progress on the year abroad will continue to Level 3 of the BA Business and Management (with Study Abroad) (N207). Students who have not made satisfactory progress on the year abroad will not be permitted to continue on BA Business and Management (with Study Abroad) (N207) but must instead proceed to Level 3 of the BA Business and Management (N201) programme.